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2024 STYLE GUIDE



 **ComfortWash**
from the makers of Hanes®



Make it memorable.

Refreshing weekend hikes, relaxing beach trips, community clean ups and unforgettable family reunions, we've got the garment-dyed, vintaged washed looks that can keep the fun alive. Created for memory-makers and adventure-takers, ComfortWash® offers durable construction and the exceptional printability that you want. And you can feel good knowing the cotton content in our entire ComfortWash® collection is made from 100% U.S. grown cotton.

 **ComfortWash**
from the makers of Hanes®



A close-up photograph of several pomegranates hanging from a branch. The pomegranates are in various stages of ripeness, with some showing a mix of green and reddish-brown. The leaves are green and glossy. The background is a blurred natural setting with dry brush and green foliage.

Meet our all new botanical dyes

Perfect for spending the afternoon with friends or watching your favorite band play, our new Botanical Dyed Tee comes in rich colors made with dyes that are derived from select fruits, flowers and leaves.



New Botanical Dyed Tee in 5 fresh colors

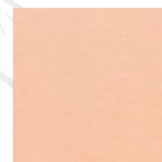


NEW GDH11B

Botanical Dyed Short Sleeve Tee
Unisex S-3XL
5 available colors

CONSTRUCTION:

100% 5.5 OZ. U.S. GROWN RING SPUN COTTON
Twill label and neck tape imported



BOTANICAL ANNATTO
ATJT | PMS 475



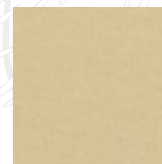
BOTANICAL NIMBUS
ATIT | PMS 5225



BOTANICAL RUBIA
ATHT | PMS 700



BOTANICAL MALLOW
ATGT | PMS 720



BOTANICAL POMEGRANATE RIND
ATFT | PMS 7501



U.S. grown, ring spun comfort.



Simple mistakes can be cleaned up.



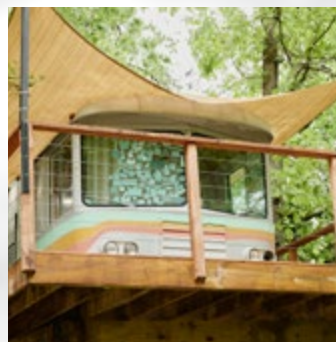
Eliminates dye migration.



*Savor those sweet
moments in comfy,
casual style*

Making memories that last

Whether it's exploring the great outdoors or hanging out on campus, embrace the moment with ComfortWash's vintage washed, garment dyed tees. Our 100% ring spun cotton tees come in a wide range of trending colors and are ready to be decorated.



GDH100

Garment Dyed
Short Sleeve Tee

Unisex S-3XL
46 available colors

ALSO AVAILABLE

CW100

Garment Dyed
Short Sleeve
Tearaway Tee

Unisex S-3XL
8 available colors



GDH150

Garment Dyed
Short Sleeve
Pocket Tee

Unisex S-3XL
25 available colors



CONSTRUCTION:
100% 5.5 OZ. U.S. GROWN
RING SPUN COTTON
TWILL LABEL AND NECK TAPE
IMPORTED



U.S. grown,
ring spun comfort.



Simple mistakes
can be cleaned up.



Eliminates
dye migration.

Silhouettes made for adventure

For the trip-takers and go-getters, our garment dyed Ladies V-Neck Tee and unisex fit Tank Top are ready to embrace the moment. These midweight styles are made with 100% U.S. grown cotton and available in popular shades your customers crave.

CONSTRUCTION:
100% 5.5 OZ. U.S. GROWN RING SPUN COTTON
Twill label and neck tape
IMPORTED



U.S. grown, ring spun comfort.



Simple mistakes can be cleaned up.



Eliminates dye migration.



GDH125

Garment Dyed Ladies Short Sleeve V-Neck Tee

Womens XS-3X
9 available colors



GDH300

Garment Dyed Tank

Unisex S-3XL
17 available colors





*Keep the fun going in
vintage washed style*



*One memory
at a time*

Light layers for the perfect day

Our garment dyed Long Sleeve Tee, Long Sleeve Tee With Pocket and Hoodie Tee are just the thing for a breezy afternoon hike or staying out late to see the stars. Made with 100% ring spun cotton, you can see why these easy-to-print styles are a top pick for any project.

CONSTRUCTION:

100% 5.5 OZ. U.S. GROWN RING SPUN COTTON

TWILL LABEL AND NECK TAPE IMPORTED



U.S. grown, ring spun comfort.



Simple mistakes can be cleaned up.



Eliminates dye migration.



GDH200

Garment Dyed Long Sleeve Tee

Unisex S-3XL
34 available colors



GDH250

Garment Dyed Long Sleeve Pocket Tee

Unisex S-3XL
15 available colors



GDH280

Garment Dyed Long Sleeve Hoodie Tee

Unisex S-3XL
8 available colors



A young man and woman are sitting on a brown leather couch, laughing heartily. The man is on the left, wearing a light green t-shirt, and the woman is on the right, wearing a white long-sleeved shirt and a wooden bead necklace. They are both looking towards the right side of the frame. The background is a light blue wall and a wooden chair.

**Whatever you do,
make it memorable**



PLAY VIDEO



*Casual comfort
for any occasion*

Cold weather styles for everyone

Cuddle up with these warm and ultra soft hoodies and sweatshirts. Our Fleece Pullover Hoodie and Crew Sweatshirt, with 100% ring spun cotton face, offer lived-in, vintage washed softness that's perfect for charity walks, picnics in the park or outdoor festivals.

CONSTRUCTION:

7.2 OZ. 80% U.S. GROWN RING SPUN COTTON/20% POLYESTER

100% RING SPUN COTTON FACE FOR OPTIMAL EMBELLISHMENT

TWILL LABEL AND NECK TAPE IMPORTED



U.S. grown, ring spun comfort.



Simple mistakes can be cleaned up.



Eliminates dye migration.



GDH450

Garment Dyed Pullover Hoodie

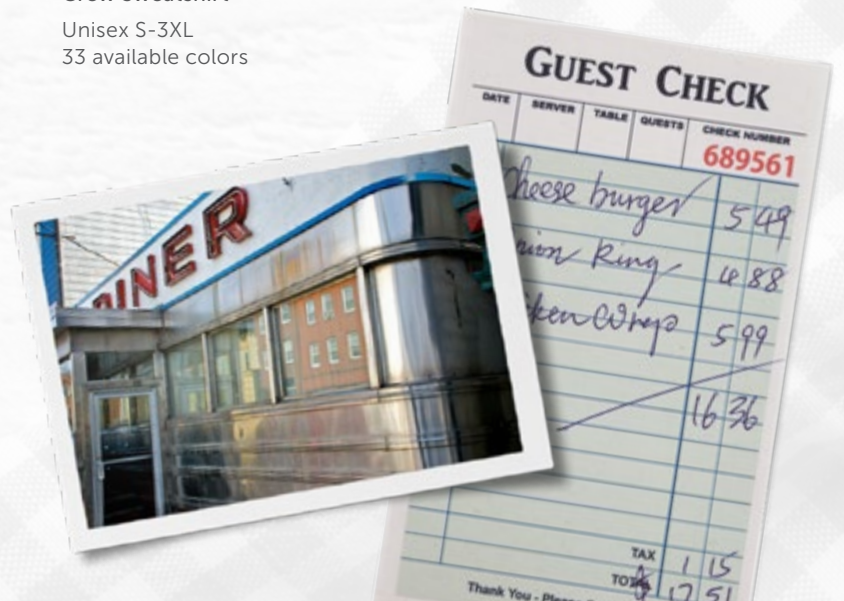
Unisex S-3XL
22 available colors



GDH400

Garment Dyed Crew Sweatshirt

Unisex S-3XL
33 available colors



Elevate the look with a collar

Ideal as an early morning layer or for cozying up by the fire, our collar Pullover Quarter Zip and NEW self-fabric Polo Collar Sweatshirt are a super soft blend of U.S. grown cotton and polyester. With built-in vintage washed comfort, these fleece styles come with a 100% ring spun cotton face that's ready for embellishment.

CONSTRUCTION:

7.2 OZ. 80% U.S. GROWN RING SPUN COTTON/20% POLYESTER

100% RING SPUN COTTON FACE FOR OPTIMAL EMBELLISHMENT

TWILL LABEL AND NECK TAPE

IMPORTED



GDH425

Garment Dyed
Pullover Quarter Zip

Unisex S-3XL
6 available colors



NEW GDH490

Garment Dyed
Polo Collar Sweatshirt

Unisex S-3XL
7 available colors



U.S. grown,
ring spun comfort.



Simple mistakes
can be cleaned up.



Eliminates
dye migration.





*Level up style for the
next amazing memory*



GDH475

Garment Dyed
Youth Crew Sweatshirt
Unisex XS-XL
10 available colors

CONSTRUCTION:

7.2 OZ., 80% U.S. CROWN
RING SPUN COTTON/20% POLYESTER

100% RING SPUN COTTON FACE FOR
OPTIMAL EMBELLISHMENT

TWILL LABEL AND NECK TAPE

IMPORTED

*Enjoy the moments
that matter*

Sized for the next generation

Because memories come in all sizes, we offer vintage washed, garment dyed Youth Tees and Youth Long Sleeve Tees. With kid-worthy colors, these tees offer the same great softness, causal fit and comfort of our regular tees in just the right sizes for smaller adventures.

CONSTRUCTION:

100% 5.5 OZ. U.S. GROWN
RING SPUN COTTON
Twill LABEL AND NECK TAPE
IMPORTED



U.S. grown,
ring spun comfort.



Simple mistakes
can be cleaned up.



Eliminates
dye migration.



GDH175

Garment Dyed
Youth Short Sleeve Tee

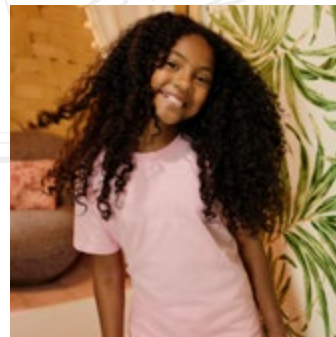
Unisex XS-XL
19 available colors



GDH275

Garment Dyed
Youth Long Sleeve Tee

Unisex XS-XL
10 available colors



2024 product matrix

From comfy tees and tanks to soft sweatshirts and hoodies, ComfortWash® has a variety of trend-worthy styles and sought-after colors designed to celebrate those meaningful moments in life.



GDH100 | XS-3XL
GARMENT DYED
SHORT SLEEVE TEE

anchor slate, artisan gold, athletic red, black, butterscotch, cactus, cayenne, chic lime, clay, concrete, coral craze, cotton candy, crimson fall, cypress green, deep forte, faded fatigue, field green, freshwater, frontier blue, future lavender, garnet, grape soda, honeydew, horizon, lavender, maroon, mauve, mint, moss, nantucket red, navy, new railroad, ocean depths, parchment, peony pink, porch blue, purple plum raisin, rich green grass, saltwater, silverstone, soothing blue, spanish moss, summer sky, summer squash, texas orange, white



GDH125 | XS-3X
GARMENT DYED LADIES
SHORT SLEEVE V-NECK TEE

coral craze, cypress green, deep forte, freshwater, mauve, mint, soothing blue, summer squash, white



GDH150 | S-3XL
GARMENT DYED
SHORT SLEEVE POCKET TEE

anchor slate, artisan gold, black, cayenne, concrete, coral craze, cotton candy, crimson fall, cypress green, deep forte, faded fatigue, freshwater, lavender, mint, moss, navy, new railroad, parchment, purple plum raisin, saltwater, soothing blue, spanish moss, summer sky, summer squash, white



GDH300 | S-3XL
GARMENT DYED
TANK

anchor slate, black, cayenne, concrete, coral craze, cypress green, deep forte, freshwater, mint, navy, purple plum raisin, saltwater, soothing blue, spanish moss, summer sky, summer squash, white



NEW GDH11B | S-3XL
BOTANICAL DYED
SHORT SLEEVE TEE

botanical annatto, botanical mallow, botanical nimbus, botanical pomegranate rind, botanical rubia



GDH280 | S-3XL
GARMENT DYED
LONG SLEEVE HOODIE TEE

anchor slate, concrete, cypress green, deep forte, nantucket red, new railroad, parchment, saltwater



GDH200 | S-3XL
GARMENT DYED
LONG SLEEVE TEE

anchor slate, artisan gold, black, cactus, cayenne, concrete, crimson fall, cypress green, deep forte, field green, freshwater, frontier blue, future lavender, garnet, grape soda, horizon, lavender, maroon, mauve, mint, moss, nantucket red, navy, new railroad, parchment, porch blue, purple plum raisin, saltwater, soothing blue, spanish moss, summer sky, summer squash, texas orange, white



GDH250 | S-3XL
GARMENT DYED
LONG SLEEVE POCKET TEE

anchor slate, black, cayenne, concrete, crimson fall, cypress green, lavender, mint, navy, new railroad, saltwater, soothing blue, spanish moss, summer sky, white



NEW GDH490 | S-3XL
GARMENT DYED
POLO COLLAR SWEATSHIRT

cactus, concrete, cotton candy, new railroad, parchment, saltwater, soothing blue



GDH425 | S-3XL
GARMENT DYED
PULLOVER QUARTER ZIP
SWEATSHIRT

anchor slate, cayenne, concrete, cypress green, new railroad, saltwater



GDH400 | S-3XL
GARMENT DYED
CREW SWEATSHIRT

anchor slate, artisan gold, black, cayenne, chic lime, concrete, coral craze, cotton candy, crimson fall, cypress green, deep forte, field green, freshwater, frontier blue, future lavender, garnet, grape soda, horizon, mauve, maroon, mint, nantucket red, navy, new railroad, parchment, porch blue, rich green grass, saltwater, soothing blue, spanish moss, summer squash, texas orange, white



GDH450 | S-3XL
GARMENT DYED
PULLOVER HOODIE

anchor slate, artisan gold, black, cayenne, concrete, crimson fall, cypress green, deep forte, faded fatigue, field green, grape soda, mauve, mint, nantucket red, navy, new railroad, parchment, saltwater, soothing blue, spanish moss, texas orange, white



GDH175 | XS-XL
GARMENT DYED
YOUTH SHORT SLEEVE TEE

black, concrete, coral craze, cotton candy, crimson fall, cypress green, deep forte, freshwater, future lavender, honeydew, mint, navy, new railroad, saltwater, soothing blue, spanish moss, summer sky, summer squash, white



GDH275 | XS-XL
GARMENT DYED
YOUTH LONG SLEEVE TEE

coral craze, crimson fall, deep forte, future lavender, mint, navy, saltwater, soothing blue, summer squash, white



GDH475 | XS-XL
GARMENT DYED
YOUTH SWEATSHIRT

concrete, coral craze, cypress green, deep forte, future lavender, mint, navy, saltwater, soothing blue, summer squash, white

new colors



botanical annatto ATJT
PMS 475



anchor slate 6R
PMS 2965



cotton candy SXE
PMS 2036



honeydew HO
PMS 571



parchment AN3D
PMS 7527



botanical mallow ATGT
PMS 720



artisan gold A60B
PMS 7508



crimson fall 6F
PMS 1945



horizon HF
PMS 2024



purple plum raisin 68
PMS 7657



botanical nimbus ATIT
PMS 5225



black BK
PMS Black 6



cypress green 6I
PMS 5555



lavender LV
PMS 272



rich green grass ACUO
PMS 341



botanical pom. rind ATFT
PMS 7501



butterscotch APDB
PMS 150



deep forte 6T
PMS 7683



maroon MR
PMS 7645



saltwater WR
PMS 2138



botanical rubia ATHT
PMS 700



cactus B33
PMS 5473



faded fatigue APEB
PMS 7530



mauve W8F
PMS 500



soothing blue 6Q
PMS 657



athletic red 5A
PMS 186



cayenne EN
PMS 195



field green Q9N
PMS 3435



mint 6K
PMS 7472



spanish moss MQ
PMS 2460



garnet BE3
PMS 202



chic lime ACTO
PMS 2295



freshwater WOC
PMS 2198



moss MS
PMS 2410



summer sky 6S
PMS 2194



ocean depths XBC
PMS 7712



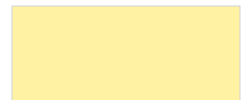
clay 9G
PMS 2434



frontier blue 1PR
PMS 7667



nantucket red ACK
PMS 7524



summer squash 6H
PMS 2001



peony pink MEGS
PMS 214



concrete 67
PMS 424



future lavender ANJL
PMS 2635



navy NY
PMS 282



texas orange TX
PMS 1605



porch blue APGB
PMS 2129



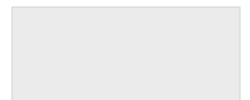
coral craze 6G
PMS 709



grape soda PZ
PMS 2765



new railroad 66
PMS 433



white WH



silverstone 93B
PMS Cool Gray 5

We source most of our cotton in the rain-rich states of the Southeast, utilizing advanced farming methods and water optimization strategies to create less impact on the environment.



The decorator's best friend



Introducing your new best friend. Our entire collection was designed to be decorated. From the easiness of cleaning up mistakes to eliminating dye migration, ComfortWash® garment dyed apparel is crafted with U.S. grown ring spun cotton and the perfect choice for direct to garment, plastisol, screenprinting, embroidery and more.

Visit brandwearunited.com and check out our print tips, techniques and line up.



U.S. grown, ring spun comfort.



Simple mistakes can be cleaned up.



Eliminates dye migration.



PLASTISOL



EMBROIDERY



DISCHARGE



GLITTER PRINT



HIGH SOLIDS WATERBASE



DISCHARGE + SUEDE WATERBASE



HANES Brands
S U S T A I N A B I L I T Y

people. planet. product.

At HanesBrands we believe it's our responsibility to drive the kind of behavior and actions that will protect the place we all call home. We are increasing our efforts to improve the lives of people, protect the planet and generate world-class sustainable products.

hbisustains.com