

FRUIT OF THE LOOM®

STYLING GUIDE

SOFT EARTH TONES,
SAME GREAT SOFT FEEL



COLORS INSPIRED BY NATURE

DOWN TO EARTH

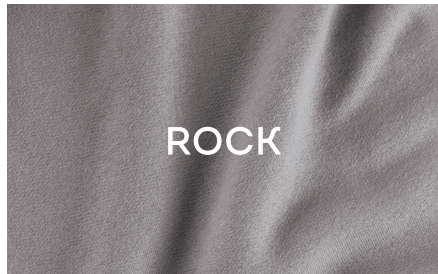
Comfy, calming and casual. Explore endless print possibilities with our Earth-inspired colors. Drawing from the natural hues that surround us, our classic earth tone unisex tees will bring your designs to life.



SAGESTONE



SWEET CREAM
HEATHER



ROCK



BLUSH PINK



CLOUD HEATHER



MILITARY GREEN
HEATHER



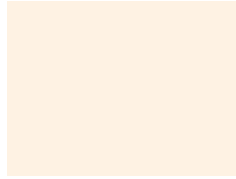
74 COLORS



*Black Heather
PMS 7540C



White
PMS White



Natural
PMS 468C



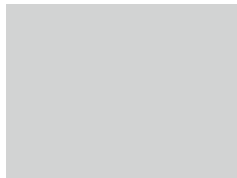
Chocolate
PMS 7519C



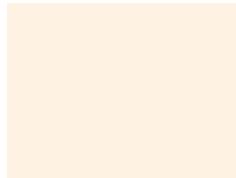
Kelly
PMS 348C



*Black Ink Heather
PMS Pantone
Black 6C



*Ash
PMS 427C



*Sweet Cream
Heather
PMS 468C



Safari
PMS 7531C



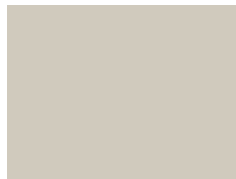
*Retro Heather Green
PMS 7727C



Charcoal Grey
PMS Cool Gray 11C



*Athletic Heather
PMS Cool Gray 6C



*Oatmeal Heather
PMS 7534C



Khaki
PMS 7536C



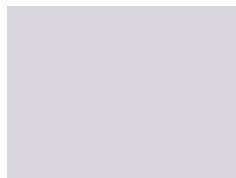
Clover
PMS 3425C



Black
PMS Pantone Black C



*Graphite Heather
PMS 424C



Silver
PMS 5315C



Sagestone
PMS 5635C



Forest Green
PMS 567C



Black Ink
PMS Pantone
Black 6C



*Charcoal Heather
PMS Cool Gray 11C



Rock
PMS Cool Gray 8C



*Military Green
Heather
PMS 5615C



Military Green
PMS 5747C



*Safety Orange
PMS 1645C



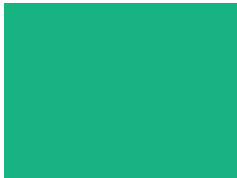
*Retro Heather Coral
PMS 805C



*Heather Mauve
PMS 4995C



Fiery Red
PMS 186C



*Irish Green Heather
PMS 2250C



Tennessee Orange
PMS 151C



Sunset Coral
PMS 2348C



*Raspberry Heather
PMS 7432C



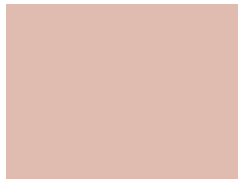
True Red
PMS 187C



Kiwi
PMS 360C



Burnt Orange
PMS 172C



Blush Pink
PMS 7611C



*Retro Heather Pink
PMS 214C



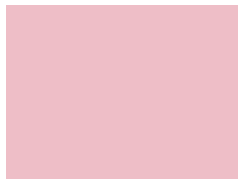
Crimson
PMS 202C



*Neon Green
PMS 367C



*Mustard Heather
PMS 1245C



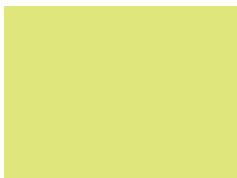
Classic Pink
PMS 510C



Cyber Pink
PMS 215C



*Peppered Red
Heather
PMS 188C



*Safety Green
PMS 379C



Gold
PMS 1235C



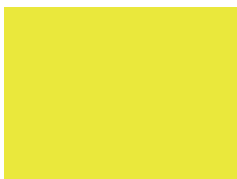
Azalea
PMS 204C



*Brick Heather
PMS 1807C



Cardinal
PMS 188C



*Neon Yellow
PMS 394C



Yellow
PMS 108C



*Neon Pink
PMS 806C



*Fiery Red Heather
PMS 1797C



Maroon
PMS 504C



*Retro Heather
Purple
PMS 7676C



Denim
PMS 5405C



Columbia Blue
PMS 646C



*Cloud Heather
PMS 2155C



Aquatic Blue
PMS 298C



Purple
PMS 268C



*Vintage Heather
Navy
PMS 533C



*Carolina Heather
PMS 652C



Light Blue
PMS 278C



*Caribbean Blue Heather
PMS 637C



Deep Purple
PMS 2695C



*Indigo Heather
PMS 2380C



*Retro Heather Royal
PMS 7684C



*Turquoise Heather
PMS 7703C



Scuba Blue
PMS 325C



Admiral Blue
PMS 655C



J. Navy
PMS 533C



Royal
PMS 7686C



Pacific Blue
PMS 7461C



Cool Mint
PMS 338C







FRUIT^{OF} THE LOOM[®]

Our heritage is built on being a trusted iconic brand with a reputation for quality, value, and colorful, cottony comfort. More than 170 years later, that commitment holds true today with a lineup of styles featuring innovative fabrics that you can depend on for performance and value. Choose from a variety of t-shirt and fleece styles made with comfort and superior printability in mind, that are sure to complement your creativity.

TABLE OF CONTENTS



IC47MR / P. 11



4930LSH / P. 19



61R / P. 33



SF45R / P. 35



SF72R / P. 39



82130R / P. 43

FRUIT OF THE LOOM ICONIC T-SHIRTS

4.6 oz / 156 g, 100% Ring-Spun Cotton Pre-shrunk Jersey

IC47MR FRUIT OF THE LOOM ICONIC Unisex T-Shirt	11
IC47LSR FRUIT OF THE LOOM ICONIC Unisex Long-Sleeve T-Shirt	12
IC47WR FRUIT OF THE LOOM ICONIC Ladies' T-Shirt	15
IC47BR FRUIT OF THE LOOM ICONIC Youth T-Shirt.....	15

HD COTTON™ T-SHIRTS

5.0 oz / 170 g, 100% Cotton Pre-shrunk Jersey

4930LSH HD Cotton™ Unisex Jersey Hood	19
3930R HD Cotton™ Unisex T-Shirt	21
4930R HD Cotton™ Unisex Long-Sleeve T-Shirt	22
L3930R HD Cotton™ Ladies' T-Shirt	25
3930BR HD Cotton™ Youth T-Shirt	25
39TKR HD Cotton™ Unisex Tank.....	26
3930PR HD Cotton™ Unisex Pocket T-Shirt	26
39VR HD Cotton™ Unisex V-Neck T-Shirt.....	29
L39VR HD Cotton™ Ladies' V-Neck T-Shirt.....	30

ORIGINAL HEAVYWEIGHT T-SHIRT

6.0 oz / 203 g, 100% Cotton Pre-shrunk Jersey

61R Original Heavyweight Unisex T-Shirt	33
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SOFPUN™ CVC T-SHIRT

4.7 oz / 159 g, 100% Sofspun™ Cotton Pre-shrunk Jersey

SF45R Sofspun™ CVC Unisex T-Shirt	35
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SOFPUN™ CVC FLEECE

7.2 oz / 244 g, 60/40 Sofspun™ Cotton/Polyester Pre-shrunk Fleece

SF76R Sofspun™ CVC Unisex Hooded Sweatshirt.....	37
SF72R Sofspun™ CVC Unisex Sweatshirt	39

SUPERCOTTON™ FLEECE

12.0 oz / 407 g, 70/30 Cotton/Polyester Pre-shrunk Fleece

82130R Supercotton™ Unisex Hooded Sweatshirt	43
82300R Supercotton™ Unisex Sweatshirt	44
82230R Supercotton™ Unisex Full-Zip Hooded Sweatshirt.....	47



FRUIT OF THE LOOM®



PLAYING OUR PART IN A MORE SUSTAINABLE FUTURE

As a garment manufacturer, we understand the responsibilities we have to our people as well as the environment. Our mission is to empower those seeking responsibly made imprints and we hope that the more you learn about our Fruitful Futures™ plan, the more confidence you'll have in Fruit of the Loom® as your garment of choice for all your decorating needs.

Achieving the fruitful future we want to see in apparel manufacturing requires addressing systemic issues that no one company can tackle alone. This is why we work across our supply and value chains, engaging with key stakeholders – such as our suppliers, customers, non-governmental organizations (NGOs), industry associations and consumers. Below are just some of the member organizations with which we partner.





Fruitful Futures™

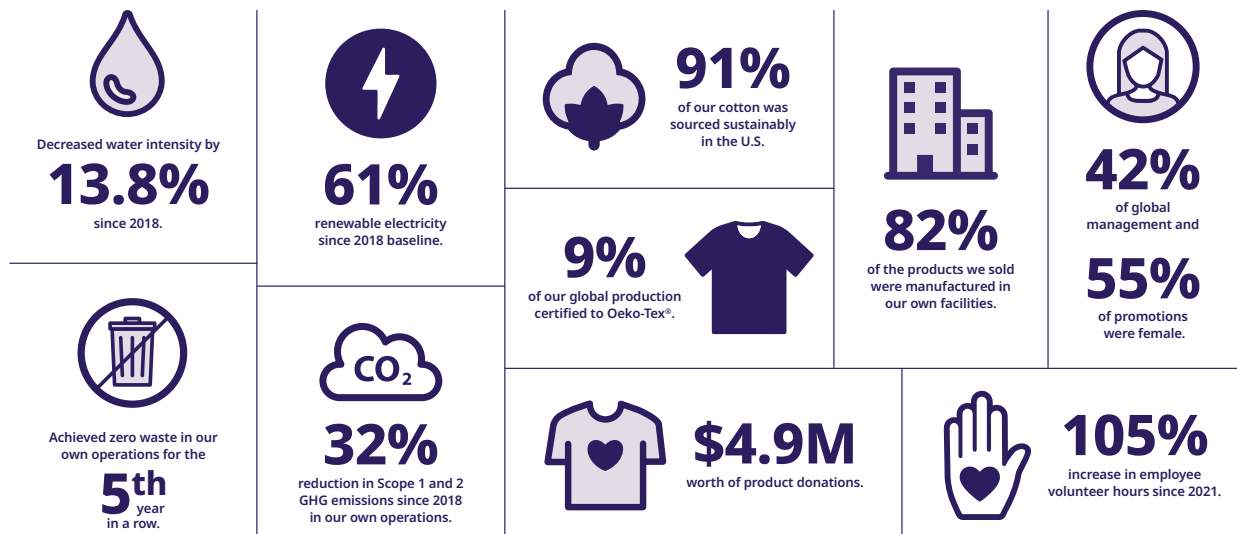
Creating a more fruitful future for our families, employees, stakeholders and customers has never been more critical.

This belief guides a steadfast commitment to run our business in ways that protect both the planet and the people around it – through the products we make and the lives we enrich. This work spans three pillars: People-Centric, Planet-Conscious and Product Authenticity.

This summary details aspects of our Fruitful Futures™ sustainability plan, a multi-year roadmap to deliver essential goods fit for our changing world.

The full 2022 Sustainability Report can be found at <https://www.FruitActivewear.com/shop/sustainability>

2022 HIGHLIGHTS



OUR INITIATIVES

PEOPLE-CENTRIC

Diversity & Inclusion: Foster a workplace where everyone is treated with respect and empowered to contribute on an equal basis.

Fair Compensation: Analyze wages for workers around the world.

Respectful Workplaces: Committed to respectful workplaces and upholding human and labor rights.

Threads of Change: Lift up our communities through donations of product, time and money.

PLANET-CONSCIOUS

Greenhouse Gases: Reduce our greenhouse gas emissions in line with climate science.

Energy: Increase use of renewables across our supply chain.

Water: Reduce the amount of water we use per pound of production.

Waste: Eliminate waste in our own operations.

PRODUCT AUTHENTICITY

Product Safety: Certify all our fabrics to ensure chemical safety.

Transparency: Map all our supply chain back to raw materials.

Sustainable Sourcing: Source our raw materials sustainably.



FRUIT ^{OF} THE LOOM

ICONIC[®]

Made with RING-SPUN SOFTNESS that your customers will notice and fine-gauge yarns you will appreciate, there's no mistaking that FRUIT OF THE LOOM ICONIC Tees are no ordinary tees.

With unisex styles and sizes ranging from youth up to 5XL, FRUIT OF THE LOOM ICONIC Ring-Spun Tees are the IDEAL PROGRAM TEE — making it easy to outfit a large group for events, organizations, retail, etc. Plus, there's 27 COLORS to choose from, including basics and heathers.



27 COLORS





IC47MR	
•	Athletic Heather
•	Black Ink
•	Black Ink Heather
•	Blush Pink
•	Burnt Orange
•	Charcoal Grey
•	Charcoal Heather
•	Cloud Heather
•	Cyber Pink
•	Fiery Red Heather
•	Indigo Heather
•	Irish Green Heather
•	J. Navy
•	Military Green Heather
•	Mustard Heather
•	Pacific Blue
•	Peppered Red Heather
•	Purple
•	Retro Heather Purple
•	Retro Heather Royal
•	Rock
•	Royal
•	Scuba Blue
•	Sunset Coral
•	Sweet Cream Heather
•	True Red
•	White

FRUIT OF THE LOOM ICONIC
UNISEX T-SHIRT

IC47MR

4.6 oz / 156 g

100% Ring-Spun Cotton Pre-shrunk Jersey

- Soft, lightweight 30 singles ring-spun cotton
- Made with sustainably-sourced, USA-grown cotton
- Heather colors are CVC
- High-density fabric for exceptional print clarity
- Classic fit
- Tear-away label
- Seamless 1x1 rib collar with clean neckline
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Companion to style IC47WR
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 27 colors

Adult: XS – 5XL
XS – 2XL packed 6 dozen per case
3XL – 4XL packed 3 dozen per case
5XL packed 1 dozen per case

Fabric Variations:
Black Ink Heather, Charcoal Heather, Cloud Heather, Fiery Red Heather, Indigo Heather, Irish Green Heather, Military Green Heather, Mustard Heather, Retro Heather Purple, Retro Heather Royal, Sweet Cream Heather – CVC 60% Ring-Spun Cotton / 40% Polyester
Athletic Heather, Peppered Red Heather – CVC 90% Ring-Spun Cotton / 10% Polyester

**IDEAL PROGRAM TEE
WITH SIZES XS – 5XL**



FRUIT OF THE LOOM ICONIC
 UNISEX LONG-SLEEVE T-SHIRT

IC47LSR

4.6 oz / 156 g

100% Ring-Spun Cotton Pre-shrunk Jersey

- Soft, lightweight 30 singles ring-spun cotton
- Made with sustainably-sourced, USA-grown cotton
- Heather colors are CVC
- High-density fabric for exceptional print clarity
- Classic fit
- Tear-away label
- Seamless 1x1 rib collar with clean neckline
- Shoulder-to-shoulder taping
- 1x1 rib cuffs
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 9 colors

Adult: S – 3XL
 S – 2XL packed 6 dozen per case
 3XL packed 3 dozen per case

Fabric Variations:
 Black Ink Heather, Military Green
 Heather – CVC 60% Ring-Spun
 Cotton / 40% Polyester
 Athletic Heather – CVC 90% Ring-
 Spun Cotton / 10% Polyester

IC47LSR	
•	Athletic Heather
•	Black Ink
•	Black Ink Heather
•	Charcoal Grey
•	J. Navy
•	Military Green Heather
•	Royal
•	True Red
•	White



RING-SPUN
SOFTNESS



COMFY,
CLASSIC
FIT

IC47WR

IC47WR	IC47BR	
• •		Athletic Heather
• •		Black Ink
• •		Black Ink Heather
• •		Charcoal Heather
• •		Cyber Pink
• •		J. Navy
• •		Pacific Blue
• •		Retro Heather Purple
• •		Royal
• •		True Red
• •		White



FRUIT OF THE LOOM ICONIC
LADIES' T-SHIRT

IC47WR

4.6 oz / 156 g

100% Ring-Spun Cotton Pre-shrunk Jersey

- Soft, lightweight 30 singles ring-spun cotton
- Made with sustainably-sourced, USA-grown cotton
- Heather colors are CVC
- High-density fabric for exceptional print clarity
- Side-seamed, classic ladies' fit
- 1x1 rib collar with clean neckline
- Tear-away label
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Companion to style IC47MR
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 11 colors

Ladies': S – 3XL

S – XL packed 6 dozen per case

2XL – 3XL packed 3 dozen per case

Fabric Variations:

Black Ink Heather, Charcoal Heather – CVC 60% Ring-Spun Cotton / 40% Polyester

Athletic Heather – CVC 90% Ring-Spun Cotton / 10% Polyester

Athletic Heather – CVC 90% Ring-Spun Cotton / 10% Polyester



FRUIT OF THE LOOM ICONIC
YOUTH T-SHIRT

IC47BR

4.6 oz / 156 g

100% Ring-Spun Cotton Pre-shrunk Jersey

- Soft, lightweight 30 singles ring-spun cotton
- Made with sustainably-sourced, USA-grown cotton
- Heather colors are CVC
- High-density fabric for exceptional print clarity
- Retail fit
- Tear-away label
- 1x1 rib collar with clean neckline
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- CPSIA compliant: all Fruit of the Loom® youth products and packaging comply with the tracking label requirements of the Consumer Product Safety Improvement Act
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 7 colors

Youth: XXS (0/2) – XL (18/20)

XXS – XL packed 6 dozen per case

Fabric Variations:

Charcoal Heather – CVC 60% Ring-Spun Cotton / 40% Polyester

Athletic Heather – CVC 90% Ring-Spun Cotton / 10% Polyester



HD COTTON™ T-SHIRTS

Not all T-Shirts are created equal. The difference is in the details. Fruit of the Loom's revolutionary HD fabric is KNIT TIGHTER using FINER-GAUGE yarns that yield a HIGHER-DENSITY fabric with an exceptionally SMOOTH PRINT SURFACE for superior printability. With virtually 100% ink coverage and remarkable detail retention, trust HD Cotton™ T-Shirts for your most intricate designs.





DECORATORS TRUST HD COTTON™

for an exceptionally smooth surface that delivers superior performance in all types of printing.

- Direct to garment (DTG)
- Simulated spot prints
- Specialty printing with HD/SD inks (puff, gel, silicone, etc.)
- Discharge printing (several suitable colors)
- Many more



FRUIT OF THE LOOM.
HD Cotton™

MODERN
HOOD STYLING
WITHOUT
DRAWSTRINGS





HD COTTON™
UNISEX JERSEY HOOD

4930LSH

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Tear-away label
- Shoulder-to-shoulder taping
- Two-needle coverstitching on front neck and along hood hem
- Two-needle hemmed bottom
- 1x1 rib cuffs
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 18 colors

Adult: S – 3XL

S – XL packed 4 dozen per case

2XL – 3XL packed 3 dozen per case

Fabric Variations:

Athletic Heather – CVC 90% Cotton / 10% Polyester

Black Ink Heather, Retro Heather Royal,

Safety Green, Safety Orange, Rock,

Sweet Cream Heather – 50% Cotton / 50% Polyester

4930LSH	
•	Athletic Heather
•	Black Ink
•	Black Ink Heather
•	Cool Mint
•	Forest Green
•	J. Navy
•	Khaki
•	Maroon
•	Military Green
•	Retro Heather Royal
•	Rock
•	Royal
•	Safety Green
•	Safety Orange
•	Sunset Coral
•	Sweet Cream Heather
•	True Red
•	White



FRUIT OF THE LOOM.

HD Cotton™



HD COTTON™ UNISEX T-SHIRT

3930R

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Ash and Athletic Heather are CVC
- Tear-away label
- Seamless 1x1 rib collar with clean neckline
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Companion to style L3930R
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 61 colors

PRODUCES REMARKABLE DETAIL RETENTION

Adult: S – 6XL

S – 2XL packed 6 dozen per case

3XL – 4XL packed 3 dozen per case

5XL – 6XL packed 1 dozen per case

Fabric Variations:

Ash – CVC 98% Cotton / 2% Polyester

Athletic Heather – CVC 90% Cotton / 10% Polyester

Black Heather, Carolina Heather, Fiery Red Heather, Heather

Mauve, Military Green Heather, Neon Green, Neon Pink,

Neon Yellow, Raspberry Heather, Retro Heather Coral, Retro

Heather Green, Retro Heather Pink, Retro Heather Purple,

Retro Heather Royal, Safety Green, Safety Orange, Sweet

Cream Heather, Turquoise Heather, Vintage Heather Navy –

50% Cotton / 50% Polyester

Graphite Heather – CVC 60% Cotton / 40% Polyester



3950R	
•	Admiral Blue
•	Aquatic Blue
•	Ash
•	Athletic Heather
•	Azalea
•	Black
•	Black Heather
•	Blush Pink
•	Burnt Orange
•	Cardinal
•	Carolina Heather
•	Charcoal Grey
•	Chocolate
•	Classic Pink
•	Clover
•	Columbia Blue
•	Cool Mint
•	Crimson
•	Cyber Pink
•	Deep Purple
•	Denim
•	Fiery Red
•	Fiery Red Heather
•	Forest Green
•	Gold
•	Graphite Heather
•	Heather Mauve
•	J. Navy
•	Kelly
•	Khaki
•	Kiwi
•	Light Blue
•	Maroon
•	Military Green
•	Military Green Heather
•	Natural
•	Neon Green
•	Neon Pink
•	Neon Yellow
•	Pacific Blue
•	Purple
•	Raspberry Heather
•	Retro Heather Coral
•	Retro Heather Green
•	Retro Heather Pink
•	Retro Heather Purple
•	Retro Heather Royal
•	Royal
•	Safari
•	Safety Green
•	Safety Orange
•	Sagestone
•	Scuba Blue
•	Silver
•	Sweet Cream Heather
•	Tennessee Orange
•	True Red
•	Turquoise Heather
•	Vintage Heather Navy
•	White
•	Yellow



FRUIT OF THE LOOM®

HD Cotton™



OUTSTANDING
SELECTION

HD COTTON™ UNISEX LONG-SLEEVE T-SHIRT

4930R

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Ash and Athletic Heather are CVC
- Tear-away label
- Seamless 1x1 rib collar with clean neckline
- Shoulder-to-shoulder taping
- 1x1 rib cuffs
- Two-needle hemmed bottom
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 38 colors

Adult: S – 3XL

S – 2XL packed 6 dozen per case
3XL packed 3 dozen per case

Fabric Variations:

Ash – CVC 98% Cotton / 2% Polyester
Athletic Heather – CVC 90% Cotton / 10% Polyester
Black Heather, Neon Green, Neon Pink,
Retro Heather Coral, Retro Heather Green,
Retro Heather Royal, Safety Green, Safety Orange,
Sweet Cream Heather – 50% Cotton / 50% Polyester
Graphite Heather – CVC 60% Cotton / 40% Polyester



4930R	
•	Ash
•	Athletic Heather
•	Azalea
•	Black
•	Black Heather
•	Burnt Orange
•	Cardinal
•	Charcoal Grey
•	Chocolate
•	Classic Pink
•	Columbia Blue
•	Cyber Pink
•	Denim
•	Forest Green
•	Gold
•	Graphite Heather NEW
•	J. Navy
•	Kelly
•	Khaki
•	Kiwi
•	Light Blue
•	Maroon
•	Neon Green
•	Neon Pink
•	Pacific Blue
•	Purple
•	Retro Heather Coral
•	Retro Heather Green
•	Retro Heather Royal
•	Royal
•	Safety Green
•	Safety Orange
•	Sagestone
•	Silver
•	Sweet Cream Heather NEW
•	Tennessee Orange
•	True Red
•	White



FRUIT OF THE LOOM
HD Cotton™



CLASSIC
 FIT

L3930R

L3930R	3930BR	
		• Admiral Blue
		• Aquatic Blue
		• Ash
		• Athletic Heather
		• Azalea
		• Black
		• Black Heather
		• Burnt Orange
		• Cardinal
		• Charcoal Grey
		• Chocolate
		• Classic Pink
		• Columbia Blue
		• Cyber Pink
		• Deep Purple
		• Fiery Red
		• Forest Green
		• Gold
		• J. Navy
		• Kelly
		• Khaki
		• Kiwi
		• Light Blue
		• Maroon
		• Natural
		• Neon Green
		• Neon Pink
		• Neon Yellow
		• Pacific Blue
		• Purple
		• Retro Heather Coral
		• Retro Heather Green
		• Retro Heather Pink
		• Retro Heather Purple
		• Retro Heather Royal
		• Royal
		• Safety Green
		• Safety Orange
		• Scuba Blue
		• Silver
		• Tennessee Orange
		• True Red
		• Turquoise Heather
		• White
		• Yellow



HD COTTON™ LADIES' T-SHIRT L3930R

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Classic ladies' styling with a feminine neckline, sleeves and fit
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Tear-away label
- Side-seamed and slightly contoured for a flattering fit
- 1x1 rib collar with clean neckline
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Companion to style 3930R
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 18 colors

Ladies': S – 3XL

S – XL packed 6 dozen per case

2XL – 3XL packed 3 dozen per case

Fabric Variations:

Athletic Heather – CVC 90% Cotton / 10% Polyester

Retro Heather Coral, Retro Heather Pink, Retro Heather Purple

Retro Heather Royal – 50% Cotton / 50% Polyester



HD COTTON™ YOUTH T-SHIRT 3930BR

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Ash and Athletic Heather are CVC
- Tear-away label
- 1x1 rib collar with clean neckline
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- CPSIA compliant: all Fruit of the Loom® youth products and packaging comply with the tracking label requirements of the Consumer Product Safety Improvement Act
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 45 colors

Youth: XS (2/4) – XL (18/20)

Packed 6 dozen per case

Fabric Variations:

Ash – CVC 98% Cotton / 2% Polyester

Athletic Heather – CVC 90% Cotton / 10% Polyester

Black Heather, Neon Green, Neon Pink, Neon Yellow, Retro Heather Coral,

Retro Heather Green, Retro Heather Pink, Retro Heather Purple,

Retro Heather Royal, Safety Green, Safety Orange, Turquoise Heather

– 50% Cotton / 50% Polyester



FRUIT OF THE LOOM.
HD Cotton™



HD COTTON™ UNISEX TANK

39TKR

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Tear-away label
- Two-needle binding at neck and armholes
- Two-needle hemmed bottom
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 10 colors

Adult: S – 3XL
 S – 2XL packed 6 dozen per case
 3XL packed 3 dozen per case

Fabric Variations:
 Athletic Heather – CVC 90% Cotton / 10% Polyester
 Black Heather, Safety Green – 50% Cotton / 50% Polyester

HD COTTON™ UNISEX POCKET T-SHIRT

3930PR

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Tear-away label
- Seamless 1x1 rib collar with clean neckline
- Shoulder-to-shoulder taping
- 5-point left chest pocket with two-needle hem
- Two-needle hemmed sleeves and bottom
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 9 colors

Adult: S – 3XL
 S – 2XL packed 6 dozen per case
 3XL packed 3 dozen per case

Fabric Variations:
 Athletic Heather – CVC 90% Cotton / 10% Polyester
 Safety Green, Safety Orange – 50% Cotton / 50% Polyester

EXCEPTIONAL
PRINT
CLARITY



3930PR

39TKR	3930PR	
• •	• •	Athletic Heather
• •	• •	Black
• •	• •	Black Heather
• •	• •	Charcoal Grey
• •	• •	J. Navy
• •	• •	Royal
• •	• •	Safety Green
• •	• •	Safety Orange
• •	• •	Scuba Blue
• •	• •	True Red
• •	• •	White



FRUIT OF THE LOOM.
HD Cotton™





HD COTTON™ UNISEX
V-NECK T-SHIRT

39VR

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Tear-away label
- 1x1 rib collar with mitered V-Neck construction
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Companion to style L39VR
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 5 colors

Adult: S – 3XL

S – 2XL packed 6 dozen per case

3XL packed 3 dozen per case

Fabric Variation:

Athletic Heather –

CVC 90% Cotton / 10% Polyester

39VR	• Athletic Heather
	• Black
	• J. Navy
	• True Red
	• White



FRUIT OF THE LOOM®

HD Cotton™



HD COTTON™ LADIES' V-NECK T-SHIRT

L39VR

5.0 oz / 170 g

100% Cotton Pre-shrunk Jersey

- High-density fabric for exceptional print clarity
- Classic ladies' styling with a feminine neckline, sleeves and fit
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Tear-away label
- Side-seamed and slightly contoured for a flattering fit
- 1x1 rib collar with mitered V-Neck construction
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Companion to style 39VR
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 6 colors

L39VR	
•	Athletic Heather
•	Black
•	Cyber Pink
•	J. Navy
•	True Red
•	White

Ladies': S – 2XL
 S – XL packed 6 dozen per case
 2XL packed 3 dozen per case

Fabric Variation:
 Athletic Heather – CVC 90% Cotton / 10% Polyester

IDEAL FOR
COMPANION
PROGRAMS





ORIGINAL HEAVYWEIGHT UNISEX T-SHIRT

If you're seeking that classic, heavier tee with retro styling – look no further than our Original Heavyweight T-Shirt. Made with 6 ounce cotton, it's DURABLE enough to handle even the most EXTREME DECORATING TECHNIQUES. Plus, the 1-inch rib collar nods to an era when tees were built to last for decades. It's the perfect choice for your most nostalgic designs. Choose from sizes S-5XL.



FRUIT OF THE LOOM®
ORIGINAL HEAVYWEIGHT™



ORIGINAL HEAVYWEIGHT
UNISEX T-SHIRT

61R

6.0 oz / 203 g

100% Cotton Pre-shrunk Jersey

- Heavyweight, 18 singles jersey fabric
- Wide, seamless 1" rib collar with clean neckline
- Made with sustainably-sourced, USA-grown cotton
- Athletic Heather is CVC
- Shoulder-to-shoulder taping
- Tear-away label
- Two-needle hemmed sleeves and bottom
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 6 colors

Adult: S – 5XL
S – 2XL packed 6 dozen per case
3XL – 4XL packed 3 dozen per case
5XL packed 1 dozen per case

Fabric Variation:
Athletic Heather – CVC 90% Cotton / 10% Polyester



61R	
•	Athletic Heather
•	Black Ink
•	J. Navy
•	Royal
•	True Red
•	White



SOFSPUN™ CVC T-SHIRT

Softness and style define our Sofspun™ CVC T-Shirt with a soft, breathable, lightweight fabric and a CLASSIC FIT. Paired with a variety of colors and unbeatable value, the Sofspun™ CVC T-Shirt delivers fashion that's on trend and in line with any budget.



FRUIT OF THE LOOM.
sofspun®



EXTRA-SMOOTH
PRINT
SURFACE

SOFSPUN™ CVC UNISEX
T-SHIRT

SF45R

4.7 oz / 159 g

100% Sofspun™ Cotton

Pre-shrunk Jersey

- Soft, breathable and lightweight fabric
- Made with sustainably-sourced, USA-grown cotton
- Heather colors are CVC
- Classic fit
- Tear-away label
- Narrow, seamless 1x1 rib collar with a clean neckline
- Shoulder-to-shoulder taping
- Two-needle hemmed sleeves and bottom
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 18 colors

Adult: XS – 3XL

XS – 2XL packed 6 dozen per case

3XL packed 3 dozen per case

Fabric Variations:

Athletic Heather – CVC 90% Cotton / 10% Polyester
 Black Heather, Brick Heather, Carolina Heather,
 Charcoal Heather, Indigo Heather –
 CVC 60% Cotton / 40% Polyester

SF45R	
•	Athletic Heather
•	Black Heather
•	Black Ink
•	Brick Heather
•	Cardinal
•	Carolina Heather
•	Charcoal Grey
•	Charcoal Heather
•	Cool Mint
•	Fiery Red
•	Forest Green
•	Gold
•	Indigo Heather
•	J. Navy
•	Purple
•	Royal
•	Scuba Blue
•	White



SOFSPUN™ CVC FLEECE

Not your ordinary fleece – IT'S OUR SOFTEST EVER – Sofspun™ CVC is made with stylish construction details and a contemporary color palette that appeals to multiple generations. The lighter-weight fabric makes it ideal for layering, while contrasted trim detailing gives it an extra touch of style without the extra cost.



FRUIT OF THE LOOM.
sofspun®



CONTRAST DETAILING
FOR ADDED STYLE

SOFSPUN™ CVC UNISEX
HOODED SWEATSHIRT

SF76R

7.2 oz / 244 g

60/40 Sofspun™ Cotton/Polyester

Pre-shrunk Fleece

- Soft, lighter-weight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Ideal for layering
- Contrast jersey hood lining and neck tape for contemporary styling details (all body colors include Charcoal Grey contrast detailing except Charcoal Heather, which has Black; and White, which has Athletic Heather)
- Tipped and knotted, contrast flat drawcord
- Tear-away label
- 2-ply hood with aluminum grommets
- Two-needle coverstitching on front neck, shoulder-to-shoulder taping, armholes and waistband
- Front pouch pocket
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 20 colors

Adult: S – 4XL
Packed 2 dozen per case

Fabric Variations:
Caribbean Blue Heather, Oatmeal Heather –
50% Cotton / 50% Polyester
Athletic Heather – CVC 55% Cotton / 45% Polyester

SF76R	
•	Admiral Blue
•	Athletic Heather
•	Black
•	Black Heather
•	Brick Heather
•	Cardinal
•	Caribbean Blue Heather
•	Carolina Heather
•	Charcoal Heather
•	Cyber Pink
•	Fiery Red
•	Forest Green
•	Indigo Heather
•	J. Navy
•	Maroon
•	Oatmeal Heather
•	Purple
•	Royal
•	Scuba Blue
•	White



FRUIT OF THE LOOM.
sofospun

MADE
WITH CVC





SOFSPUN™ CVC UNISEX SWEATSHIRT

SF72R

7.2 oz / 244 g

60/40 Sofspun™ Cotton/Polyester Pre-shrunk Fleece

- Soft, lighter-weight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Ideal for layering
- V-Notch detailing at neck
- Tear-away label
- 1x1 rib collar with spandex
- Contrast neck tape (all body colors include Charcoal Grey contrast detailing except Charcoal Heather, which has Black; and White, which has Athletic Heather)
- Two-needle coverstitching on front neck, shoulder-to-shoulder taping, armholes and waistband
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 7 colors

Adult: S – 3XL
Packed 2 dozen per case

Fabric Variation:
Athletic Heather – CVC 55% Cotton / 45% Polyester

SF72R	• Athletic Heather
	• Black
	• Charcoal Heather
	• J. Navy
	• Royal
	• Scuba Blue
	• White



SUPERCOTTON™ FLEECE

Our workhorse fleece, Supercotton™ styles are super heavy and warm, and IDEAL FOR WORKWEAR. The high-density fabric adds EXTRA DURABILITY that makes these styles more suitable for multimedia and extreme decorating techniques, and the cotton-rich blend provides a softer hand for more comfort.







HEAVY AND
DURABLE



SUPERCOTTON™ UNISEX
HOODED SWEATSHIRT

82130R

12.0 oz / 407 g

70/30 Cotton/Polyester Pre-shrunk Fleece

- Heavyweight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Tear-away label
- 2-ply hood with grommets
- Matching tipped and knotted drawcord
- Front pouch pocket
- Two-needle coverstitching on neck, armholes and waistband
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 6 colors

82130R	<ul style="list-style-type: none"> • Athletic Heather • Black • Forest Green • J. Navy • Royal • True Red
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Adult: S – 3XL
S – XL packed 2 dozen per case
2XL – 3XL packed 1 dozen per case

Fabric Variation:
Athletic Heather – CVC 65% Cotton / 35% Polyester



SUPERCOTTON™ UNISEX SWEATSHIRT

82300R

12.0 oz / 407 g

70/30 Cotton/Polyester Pre-shrunk Fleece

- Heavyweight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Tear-away label
- 1x1 rib collar with spandex
- Two-needle coverstitching on collar, armholes and waistband
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 3 colors

82300R	<ul style="list-style-type: none"> • Athletic Heather • Black • J. Navy
--------	--

Adult: S – 3XL
 S – XL packed 2 dozen per case
 2XL – 3XL packed 1 dozen per case

Fabric Variation:
 Athletic Heather – CVC 65% Cotton / 35% Polyester

IDEAL FOR
WORKWEAR







SUPERCOTTON™ UNISEX
FULL-ZIP HOODED SWEATSHIRT

82230R

12.0 oz / 407 g

70/30 Cotton/Polyester Pre-shrunk Fleece

- Heavyweight CVC fleece
- Made with sustainably-sourced, USA-grown cotton
- Tear-away label
- 1-ply hood with grommets
- Matching tipped and knotted drawcord
- Aluminum zipper
- Front pouch pockets
- Two-needle coverstitching on neck, armholes and waistband
- 1x1 rib cuffs and waistband with spandex for stretch and recovery
- Committed to having WRAP certified facilities, being proud members of Better Cotton Initiative, and the US Cotton Protocol
- Imported
- 3 colors

Adult: S – 3XL

S – XL packed 2 dozen per case

2XL – 3XL packed 1 dozen per case

Fabric Variation:

Athletic Heather – CVC 65% Cotton / 35% Polyester

82230R

- Athletic Heather
- Black
- J. Navy



FRUIT OF THE LOOM®

FIT GUIDE

All measurements are width x length

		XXS	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL
FRUIT OF THE LOOM ICONIC												
FRUIT OF THE LOOM ICONIC Unisex T-Shirt	IC47MR		16" x 27"	18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"	30" x 34"	32" x 35"	
FRUIT OF THE LOOM ICONIC Unisex Long-Sleeve T-Shirt	IC47LSR			18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
FRUIT OF THE LOOM ICONIC Ladies' T-Shirt	IC47WR			18.25" x 26.25"	19.25" x 27.25"	20.25" x 28.25"	22.25" x 29.25"	23.75" x 30.25"	25.25" x 31.25"			
FRUIT OF THE LOOM ICONIC Youth T-Shirt	IC47BR	15" x 19"	16" x 20.5"	17" x 22"	18" x 23.5"	19" x 25"	20" x 26.5"					
HD COTTON™												
HD Cotton™ Unisex Jersey Hood	4930LSH			18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
HD Cotton™ Unisex T-Shirt	3930R			18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"	30" x 34"	32" x 35"	34" x 36"
HD Cotton™ Unisex Long-Sleeve T-Shirt	4930R			18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
HD Cotton™ Ladies' T-Shirt	L3930R			18" x 25"	19" x 26"	20.5" x 27"	22" x 28"	23.5" x 29"	25" x 30"			
HD Cotton™ Youth T-Shirt	3930BR	15" x 20.5"		16" x 22"	17" x 23.5"	18" x 25"	19" x 26.5"					
HD Cotton™ Unisex Tank	39TKR			18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
HD Cotton™ Unisex Pocket T-Shirt	3930PR			18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
HD Cotton™ Unisex V-Neck T-Shirt	39VR			18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
HD Cotton™ Ladies' V-Neck T-Shirt	L39VR			18" x 25"	19" x 26"	20.5" x 27"	22" x 28"	23.5" x 29"				
ORIGINAL HEAVYWEIGHT												
Original Heavyweight Unisex T-Shirt	61R			18" x 28"	20" x 29"	22" x 31"	24" x 32"	26" x 33"	28" x 34"	30" x 35"	32" x 36"	
SOFSpun™ CVC												
Sofspun™ CVC Unisex T-Shirt	SF45R		16" x 27"	18" x 28"	20" x 29"	22" x 30"	24" x 31"	26" x 32"	28" x 33"			
Sofspun™ CVC Unisex Hooded Sweatshirt	SF76R			20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"	32" x 33"		
Sofspun™ CVC Unisex Sweatshirt	SF72R			20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"			
SUPERCOTTON™												
Supercotton™ Unisex Hooded Sweatshirt	82130R			20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"			
Supercotton™ Unisex Sweatshirt	82300R			20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"			
Supercotton™ Unisex Full-Zip Hooded Sweatshirt	82230R			20" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"			



L3930R / 3930R



FRUIT OF THE LOOM®

Locate inventory at distributors nationwide
by using our online product locator
at [FRUITACTIVEWEAR.COM](https://fruitactivewear.com).

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@FruitActivewear

FRUIT OF THE LOOM, INC.

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