

# Hanes®



TWENTY-TWO TWENTY-FOUR BRANDED PRINTWEAR STYLE GUIDE



Print**NOW**™ technology by 

# They're ready to print right out of the box!

## PERFECT PRE-TREAT TEE AND NEW CREWNECK SWEATSHIRT AND HOODIE

With our innovative PrintNOW™ technology, the Perfect Pre-Treat Tee, Sweatshirt and Hoodie arrive with every surface fully pre-treated. Skip the expensive chemicals, bulky equipment and extra time that comes with regular pre-treating.

**So what are you waiting for...PrintNOW!**



**NEW!**

### 498PT HANES® PERFECT-T PRE-TREAT TEE

Unisex S-3XL

10 available colors

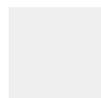
4.5 oz. 100% U.S. grown ring spun cotton jersey

Imported

#### AVAILABLE COLORS



Black



White



Navy



Light Steel



Smoke Gray



Charcoal Heather



Deep Forest



Deep Royal



Ash



Athletic Red



**CLICK FOR PRODUCT DETAILS**



**NEW!**  
**RS16PT HANES® PERFECT SWEATS PRE-TREAT CREW**

Unisex S-3XL  
4 available colors  
8.0 oz. 80% U.S. grown ring spun cotton/20% polyester  
100% cotton face  
Imported



**NEW!**  
**RS17PT HANES® PERFECT SWEATS PRE-TREAT PULLOVER HOODIE**

Unisex S-3XL  
4 available colors  
8.0 oz. 80% U.S. grown ring spun cotton/20% polyester  
100% cotton face  
Imported



Color availability varies by style. Fabrications vary by color; see [BrandwearUnited.com](https://www.brandwearunited.com) for details.



PLAY V



DON'T  
TAKE ANY

BLANK!

## **NEW! ECOSMART® WITH CICLO**

# EcoSmart® just got smarter

### **ECOSMART® WITH CICLO® TECHNOLOGY POLYESTER THAT ACCELERATES THE BREAKDOWN OF PLASTIC FIBERS.**

Our EcoSmart® Tees just got even better with our new CiCLO® technology. This innovative tech allows synthetic plastic-based fibers to behave more like natural fibers once they are in a landfill as compared against untreated polyester.



#### **5370 YOUTH ECOSMART® TEE**

Unisex XS-XL  
26 available colors  
5 oz. 50% U.S. grown cotton/  
50% CiCLO® polyester  
Imported

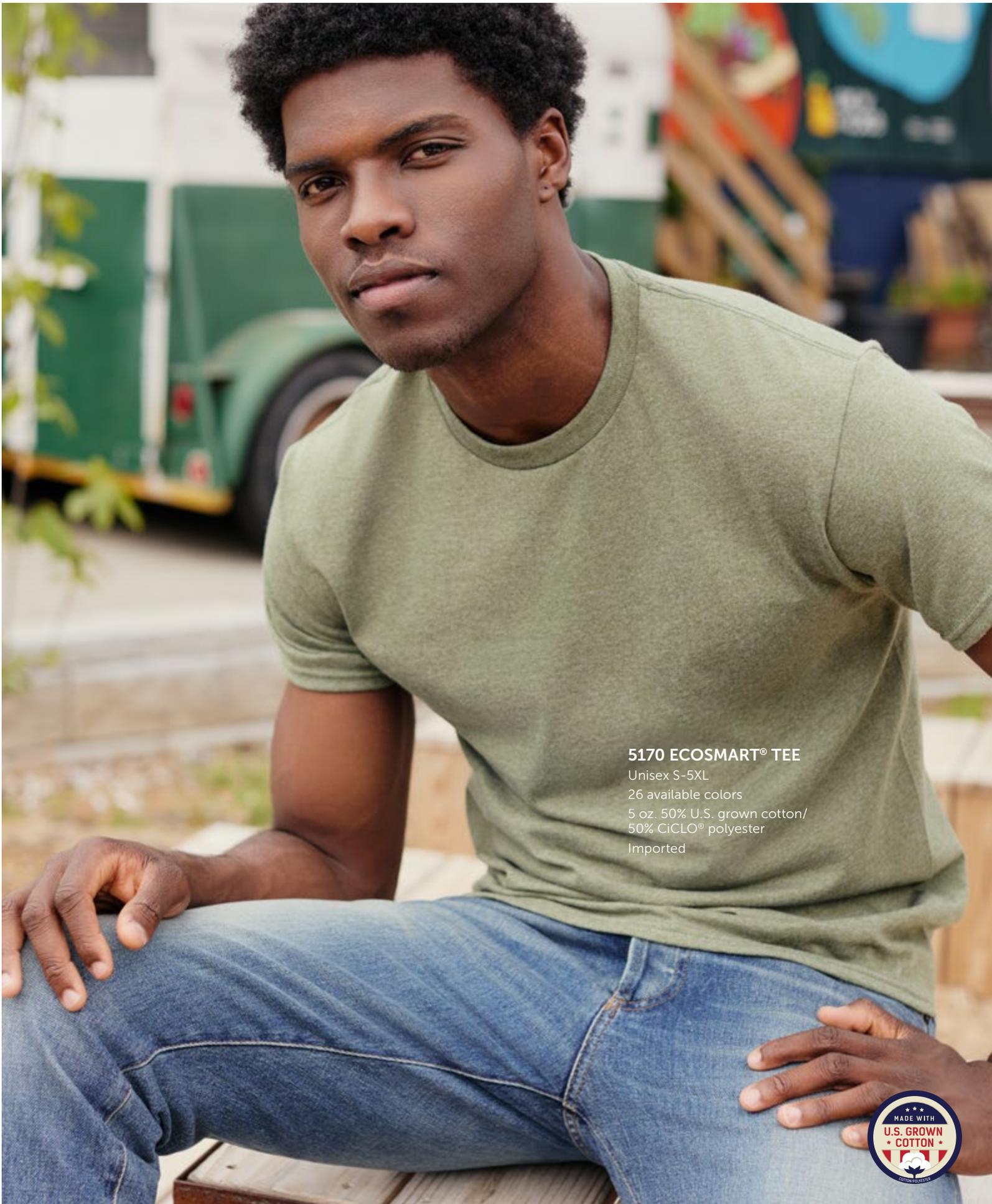


#### **054X ECOSMART® JERSEY POLO SHIRT**

Unisex S-6XL  
16 available colors  
5 oz. 50% U.S. grown cotton/  
50% CiCLO® polyester  
Imported

#### **ALSO AVAILABLE**

054Y Youth EcoSmart® Jersey Polo Shirt



**5170 ECOSMART® TEE**

Unisex S-5XL

26 available colors

5 oz. 50% U.S. grown cotton/  
50% CiCLO® polyester

Imported



# NEW! ECOSMART® SWEATS WITH CICLO



## P160 ECOSMART® SWEATSHIRT

Unisex S-5XL

29 available colors

8 oz. 50% U.S. grown cotton/  
50% CiCLO® polyester

Imported

ALSO AVAILABLE

P360 Youth EcoSmart® Sweatshirt

10 available colors



## P180 ECOSMART® FULL-ZIP HOODIE

Unisex S-3XL

8 available colors

8 oz. 50% U.S. grown cotton/  
50% CiCLO® polyester

Imported

ALSO AVAILABLE

P480 Youth EcoSmart®

Full-Zip Hoodie

5 available colors

# Smarter sweats are here



These midweight EcoSmart® Sweats are a super soft blend of U.S. grown cotton and CiCLO® polyester. They're durable and made to last, just not in a landfill as compared against untreated polyester.



## **P170 ECOSMART® PULLOVER HOODIE**

Unisex S-5XL

43 available colors

8 oz. 50% U.S. grown cotton/  
50% CiCLO® polyester

Imported

**ALSO AVAILABLE**

P473 Youth EcoSmart® Pullover Hoodie

18 available colors



## **P650 ECOSMART® SWEATPANT**

Unisex S-3XL

7 available colors

8 oz. 50% U.S. grown cotton/  
50% CiCLO® polyester

Imported

**ALSO AVAILABLE**

P450 Youth EcoSmart®  
Sweatpant

4 available colors





# Without Clean Canvas™ it's just a **BLANK!**

## EXPECT MORE FROM YOUR PRINTWEAR

Hanes' proprietary Clean Canvas™ process provides an optimal print platform for screen and direct to garment printing. By removing waxes and oils from the fabric, Clean Canvas™ reduces variation and inconsistency in print quality. It's time to make Hanes your go-to.





MUSEUM

TRUCKERS

& MICHAEL  
NO PETS  
WET

# THE PERFECT COLLECTION

## The Perfect Match

### HANES® PERFECT TEES ARE THE PERFECT BLANK.

What's not to love about these all-time favorites? With a wide selection of trending colors, popular modern silhouettes, soft U.S. grown cotton and Clean Canvas™ print technology, these tees make the perfect blank for whatever projects come your way.



#### 4980 PERFECT-T

Unisex XS-5XL

49 available colors

4.5 oz. U.S. grown ring spun cotton jersey

Imported



#### 498L PERFECT-T LONG SLEEVE

S-3XL

7 available colors

4.5 oz. U.S. grown ring spun cotton jersey

Imported



**SL04 WOMEN'S PERFECT-T**

S-5X

11 available colors

4.5 oz. U.S. grown ring spun  
cotton jersey

Imported



**S04V WOMEN'S PERFECT-T V-NECK**

XS-5X

13 available colors

4.5 oz. U.S. grown ring spun  
cotton jersey

Imported



**498Y YOUTH PERFECT-T**

Unisex XS-XL

20 available colors

4.5 oz. U.S. grown ring  
spun cotton jersey

Imported



100%

U.S. grown  
ring spun  
cotton



# THE PERFECT COLLECTION

## Tri-blends & Sweats

### BLENDING BLISS WITH OUR PERFECT TRI-BLEND TEES AND PERFECT SWEATS.

Crafted from U.S. grown cotton, recycled polyester and rayon, our Perfect Tri-Blend Tees come in a variety of styles and are ideal for everyday comfort. And our printer-friendly Perfect Sweats are an ultra soft blend of polyester and cotton with a 100% cotton face that's ready to be embellished.



#### 42TB MEN'S PERFECT-T TRIBLEND

Unisex S-3XL

32 available colors

4.5 oz. 60% recycled polyester/  
30% U.S. grown ring spun cotton/10% rayon

Imported



#### 42VT WOMEN'S PERFECT-T TRIBLEND V-NECK

S-3X

7 available colors

4.5 oz. 60% recycled polyester/  
30% U.S. grown ring spun cotton/10% rayon

Imported



**RS170 PERFECT SWEATS  
PULLOVER HOODIE**

Unisex S-5XL

10 available colors

8.0 oz. 80% U.S. grown ring spun cotton/  
20% polyester

100% Cotton Face

Imported



**RS160 PERFECT SWEATS CREW**

Unisex S-5XL

10 available colors

8.0 oz. 80% U.S. grown ring spun  
cotton/20% polyester

100% Cotton Face

Imported

Fabrications vary by color; see [BrandwearUnited.com](https://www.brandwearunited.com) for details.

## BEEFY-T® COLLECTION

# The Legendary Tee That Started It All

**WHEN WE CREATED THE ICONIC BEEFY-T®  
FOR SCREENPRINTERS, WE SET THE NEW  
STANDARD IN THE INDUSTRY.**

Super soft, classic style and casual fit – it's easy to see why our heavyweight Beefy-T is so popular. With just over 6 ounces of U.S. grown ring spun cotton, this thick tee comes with Clean Canvas™ print technology, making it that much easier to decorate.



### **5190 BEEFY-T® WITH POCKET**

Unisex S-3XL  
14 available colors  
6 oz. U.S. grown ring spun cotton jersey  
Imported



### **5186 BEEFY-T® LONG SLEEVE**

Unisex S-3XL  
15 available colors  
6 oz. U.S. grown ring spun cotton jersey  
Imported

**5180 BEEFY-T®**

Unisex S-6XL

40 available colors

6 oz. U.S. grown ring spun  
cotton jersey

Imported

**ALSO AVAILABLE**

518T Beefy-T® Tall

9 available colors



## ESSENTIAL-T COLLECTION

# Essential Tees Are An Easy Choice

**MADE FOR EVERYDAY COMFORT WITH TRENDING COLORS AND BOLD SILHOUETTES.**

An essential must-have! This budget-friendly option has all the quality and coziness you've come to expect from Hanes® and is available in a classic fit that's sure to please.



### **5280 ESSENTIAL-T**

Unisex S-5XL  
42 available colors  
5 oz. Preshrunk cotton jersey  
Imported



### **5480 ESSENTIAL YOUTH SHORT SLEEVE T-SHIRT**

Unisex XS-XL  
32 available colors  
5 oz. Preshrunk cotton jersey  
Imported



### **5286 ESSENTIAL-T LONG SLEEVE**

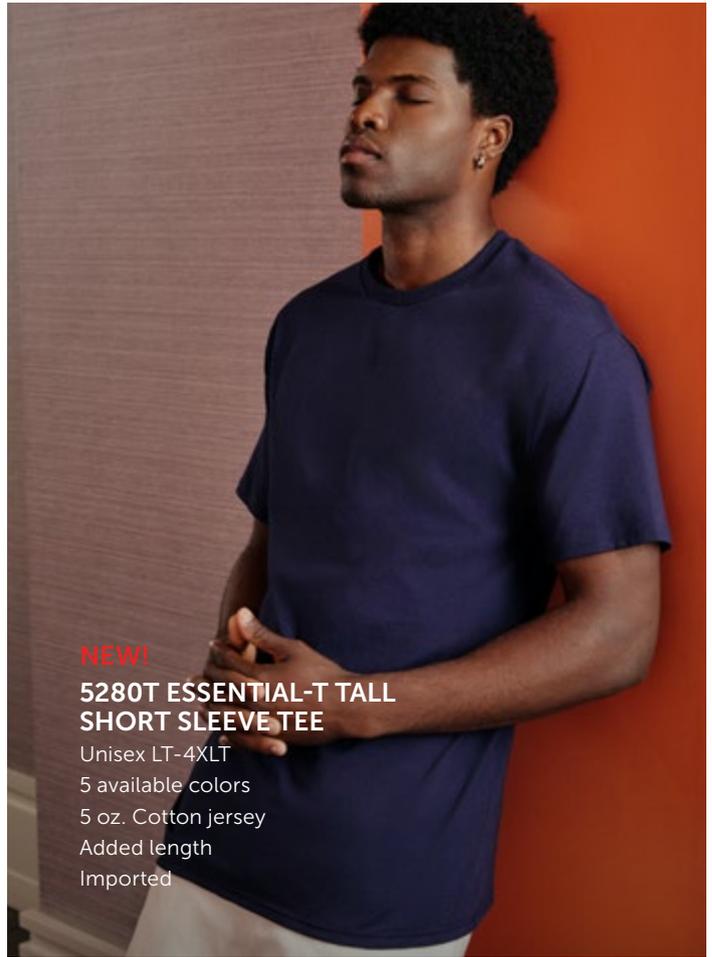
Unisex S-3XL  
23 available colors  
5 oz. Preshrunk cotton jersey  
Imported



**NEW!**

**5290P ESSENTIAL-T  
SHORT SLEEVE POCKET TEE**

Unisex S-3XL  
6 available colors  
5 oz. Cotton jersey  
Imported



**NEW!**

**5280T ESSENTIAL-T TALL  
SHORT SLEEVE TEE**

Unisex LT-4XLT  
5 available colors  
5 oz. Cotton jersey  
Added length  
Imported



Fabrications vary by color; see [BrandwearUnited.com](https://www.brandwearunited.com) for details.

## AUTHENTIC COLLECTION

# Authentic Tees Have Got It All

### FIND THE RIGHT FIT FOR YOUR NEXT PROJECT.

So many options to choose from! Available in long sleeve, short sleeve, with and without pockets, and even in youth sizes, our colorful and comfy Authentic t-shirts will give your customers plenty of variety for whatever they're looking for.



#### **5250 AUTHENTIC-T SHORT SLEEVE**

Unisex S-5XL  
42 available colors  
6 oz. 100% cotton jersey  
Imported



#### **5590 AUTHENTIC-T W/POCKET**

Unisex S-3XL  
11 available colors  
6 oz. 100% cotton jersey  
Imported



**5586 AUTHENTIC-T  
LONG SLEEVE**

Unisex S-3XL  
11 available colors  
6 oz. 100% cotton jersey  
Imported



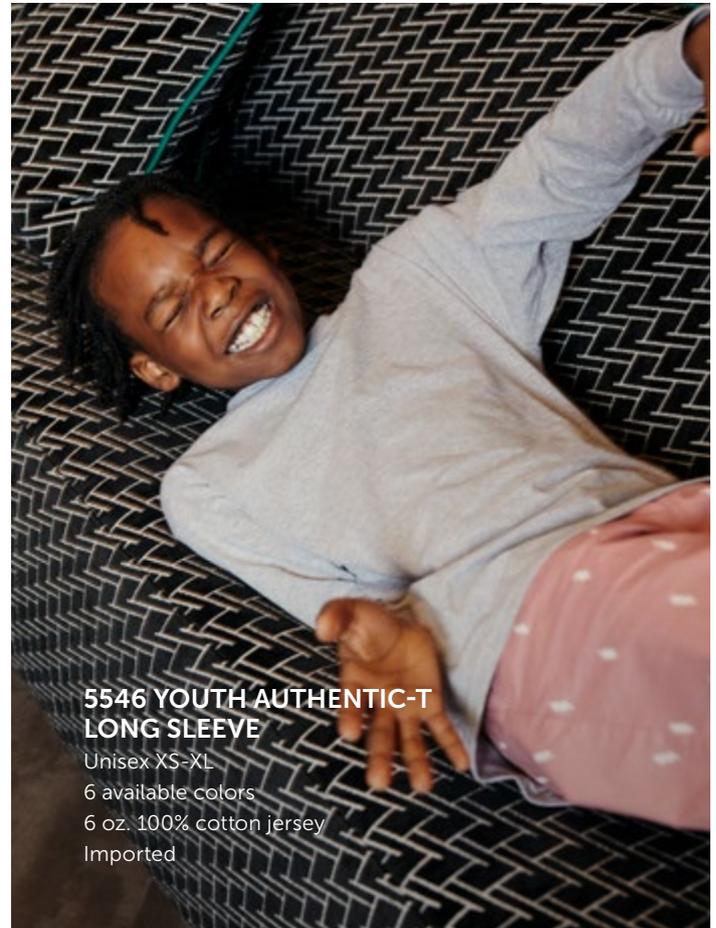
**5596 AUTHENTIC-T  
LONG SLEEVE W/POCKET**

Unisex S-3XL  
8 available colors  
6 oz. 100% cotton jersey  
Imported



**5450 YOUTH AUTHENTIC-T  
SHORT SLEEVE**

Unisex XS-XL  
26 available colors  
6 oz. 100% cotton jersey  
Imported



**5546 YOUTH AUTHENTIC-T  
LONG SLEEVE**

Unisex XS-XL  
6 available colors  
6 oz. 100% cotton jersey  
Imported

**COMFORT**  
IS NOT A  
COMMODITY

Hanes



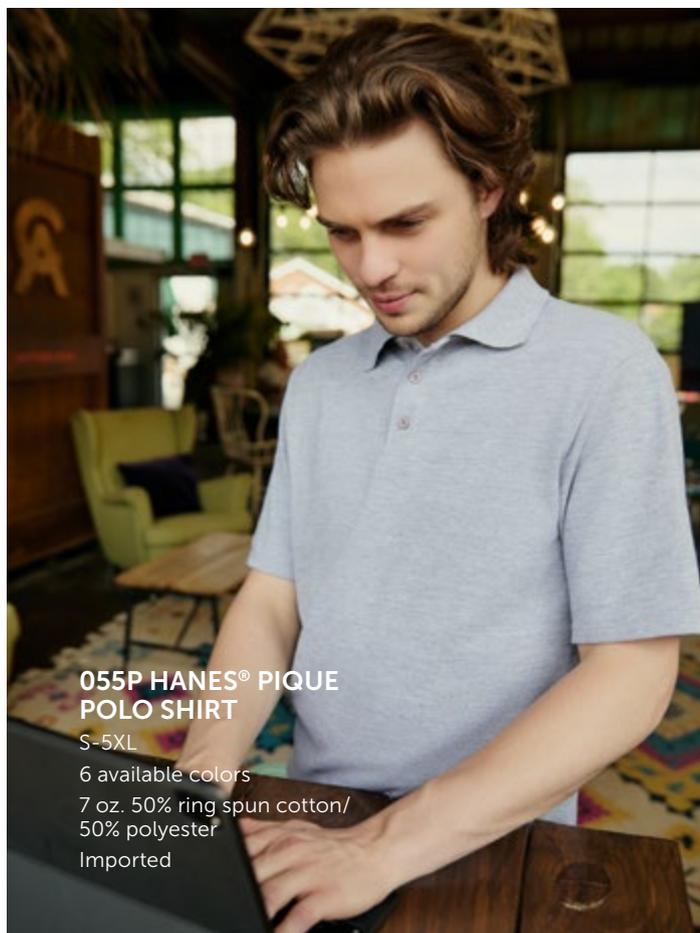
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## WORKWEAR COLLECTION

# Strong & Durable Style For The Workday

**READY FOR THE OFFICE, OUT IN  
THE FIELD OR WHEREVER THE JOB IS.**

Made for the workforce, our comfortable tees and polos know how to get the job done. Sturdy construction, optimal fit for movement, and work-ready colors make this collection the perfect pick for any workwear project.



**055P HANES® PIQUE  
POLO SHIRT**

S-5XL

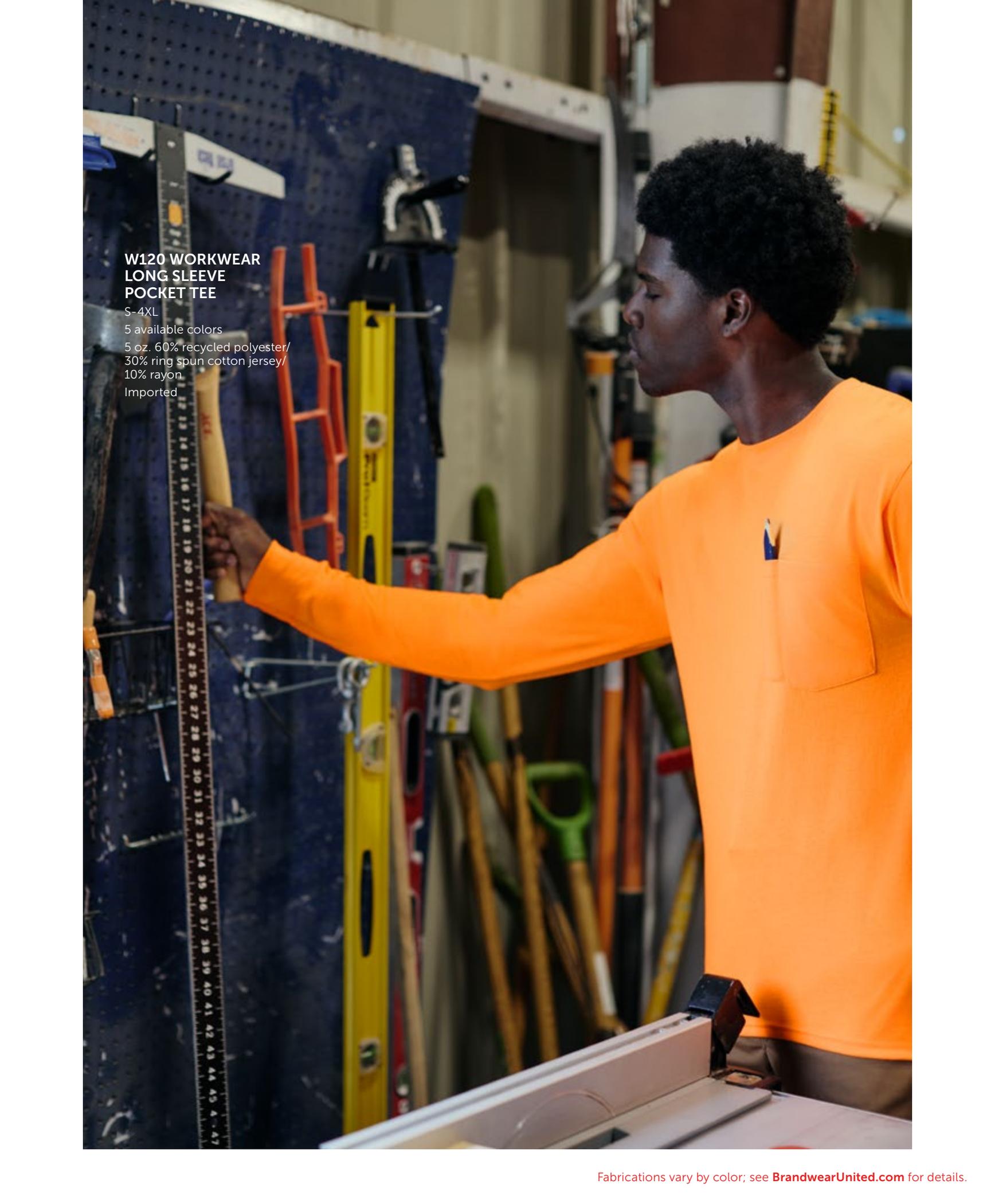
6 available colors  
7 oz. 50% ring spun cotton/  
50% polyester  
Imported



**W110 WORKWEAR  
SHORT SLEEVE  
POCKET TEE**

S-4XL

5 available colors  
5 oz. 60% recycled polyester/  
30% ring spun cotton jersey/  
10% rayon  
Imported



**W120 WORKWEAR  
LONG SLEEVE  
POCKET TEE**

S-4XL

5 available colors

5 oz. 60% recycled polyester/  
30% ring spun cotton jersey/  
10% rayon

Imported

## COOL DRI® COLLECTION

# Stay Cool. Stay Dry.

### THE CLEAR WINNER WITH MOISTURE WICKING STRENGTH.

Designed with moisture wicking Cool DRI™ technology and UV protection, this lightweight collection is made for those with an active lifestyle, like yoga at the park, outdoor work projects or charity walks.



**4820 COOL DRI®  
PERFORMANCE TEE**

Unisex S-3XL  
11 available colors  
4 oz. 100% polyester  
Imported



**482L COOL DRI®  
LONG SLEEVE  
PERFORMANCE TEE**

Unisex S-3XL  
7 available colors  
4 oz. 100% polyester  
Imported



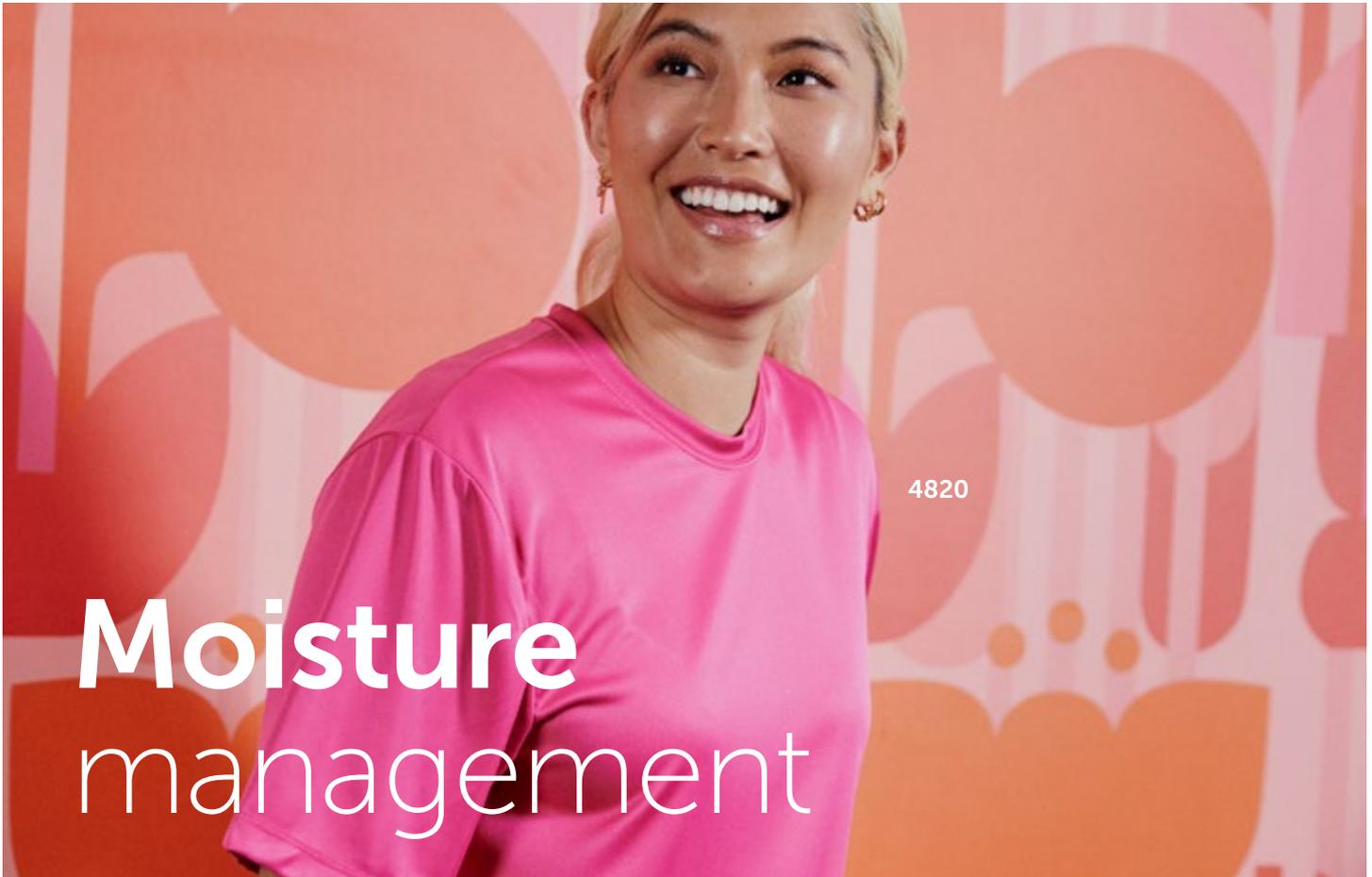
**4830 WOMEN'S COOL DRI®  
PERFORMANCE TEE**

S-3X  
5 available colors  
4 oz. 100% polyester  
Imported



**4800 MEN'S COOL DRI®  
POLO SHIRT**

Unisex S-3XL  
6 available colors  
4 oz. 100% polyester  
Imported



4820

**Moisture  
management**

# ULTIMATE COTTON® COLLECTION

## Ready For R&R

### THE ULTIMATE IN SOFTNESS AND COMFORT.

Perfect as a layer and for keeping warm, our heavyweight Ultimate Cotton collection is super soft with all the comfort that you'd expect. Easy to embellish, this thick blank is just right for displaying your next creative concept.



#### **F260 ULTIMATE COTTON® SWEATSHIRT**

Unisex S-3XL  
22 available colors  
10 oz. 90% cotton/10% polyester  
Imported



#### **F280 ULTIMATE COTTON® FULL-ZIP HOODIE**

Unisex S-3XL  
11 available colors  
10 oz. 90% cotton/10% polyester  
Imported



**F170 ULTIMATE COTTON®  
PULLOVER HOODIE**

Unisex S-3XL

21 available colors

10 oz. 90% cotton/10% polyester

Imported

Fabrications vary by color; see [BrandwearUnited.com](https://www.brandwearunited.com) for details.

# 2024 colors



Athletic Cardinal PMS 202 QBN **NEW**



Athletic Red Heather G8C **NEW**



Carolina Blue Heather AVR B **NEW**



Kelly Green Heather QO5 **NEW**



Stone Grey Heather EEC **NEW**



Athletic Cardinal Heather AMKS **NEW**



Athletic Green Heather AMIS **NEW**



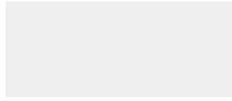
Gold Heather AMJS **NEW**



Orange Heather YQN **NEW**



Texas Orange Heather A60C **NEW**



White WH



Sand Heather QJJ



Brown Sugar Heather A6MI



Pumpkin PMS 7576 IKB



Clean Mint PMS 337 CM



Ash AS



Natural PMS 468 NT



Pebble PMS 465 UG



Pumpkin Heather A6XI



Marbled Ice Fall AM7I



Light Steel LW



Body Blush Heather A6KI



Dada Gray PMS Cool Gray 10 O4C



Gold PMS 130 GO



Equilibrium Green PMS 5645 JYV



Silverstone Heather RVC



Athletic Gold PMS 468 AGBP



Smoke Gray PMS Cool Gray 11 8Q



Texas Orange PMS 1605 TX



Green Clay PMS 5493 +O4



Graphite PMS 430 BQ



Daffodil Yellow PMS 1205 DY



Charcoal Heather Slate Triblend HL Z4



Tennessee Orange PMS 151 TZ



Green Clay Heather A6QI



Oxford Gray XY



Athletic Yellow PMS 108 AGCP



Black/BK Solid Black Triblend PMS Black 6 Z1



Safety Orange PMS 804 SH



Marbled Green Clay AM8I



Eco White Triblend ZO1



Yellow PMS 106 YE



Candy Orange PMS 162 CJ



Orange PMS 172 ON



Cactus PMS 5473 B33



Parchment PMS 7527 AN3D



Lemon Meringue PMS 601 ANUI



Cantaloupe Heather A6NI



Safety Green PMS 809 82



Cactus Heather AM6I



Sand PMS Warm Gray 3 BM



Lemon Meringue Heather AM9I



Marbled Cantaloupe AM5I



Ice Fall Heather A6RI



Jade Pine Heather A6TI



**Athletic Teal** AGAP  
PMS 7717



**Heather Green** HG



**Carolina Blue** YO  
PMS 2129



**Solid Navy Triblend** Y8Y  
PMS 289



**Athletic Purple** W29  
PMS 2685



**Charisma Coral** CC  
PMS 1785



**Oregano** ANEI  
PMS 7497



**Stonewashed Green** WE  
PMS 5635



**Stonewashed Blue** WU  
PMS 5425



**Athletic Navy** AN  
PMS 282



**Poppy Red** G1F  
PMS 1788



**Safety Pink** AJZB  
PMS 1915



**Oregano Heather** ANCI



**True Green Heather** A60I



**Denim Blue** DM  
PMS 646



**Navy** NY  
PMS 289



**Poppy Red Heather** AM4I



**Wow Pink** 6A  
PMS 213



**Canyon Rock Brown** THV  
PMS 7595



**Lime** LI  
PMS 367



**Bonnet Blue Heather** A6LI



**Navy Triblend** Z3



**Athletic Crimson** AF9P  
PMS 201



**Wow Pink Heather** ATJF



**Army Brown** LN  
PMS 7532



**Kelly Green** KG  
PMS 7482



**Sapphire** 08  
PMS 640



**Urban Lilac** JXL  
PMS 270



**Athletic Red** 5A  
PMS 186



**Mauve** W8F  
PMS 500



**Heather Brown** HW



**Deep Forest** FO  
PMS 5535



**Royal Triblend** Z6



**Pale Violet Heather** A6WI



**Deep Red** RE  
PMS 207



**Iced Mocha** KMK  
PMS 5225



**Fatigue Green** FT  
PMS 5815



**Athletic Dark Green** AW6F  
PMS 3435



**Deep Royal** RO  
PMS 662



**Marbled Pale Violet** ANBI



**Red Triblend** Z7



**Mauve Heather** ANDI



**Dark Chocolate** DE  
PMS 7533



**Light Blue** LB  
PMS 283



**Athletic Royal** UF  
PMS 287



**Purple Rain Heather** A6YI



**Heather Red** HE



**Jazzberry Pink Triblend** ZB



**Dark Chocolate Heather** YYN



**Aquatic Blue** AB  
PMS 2915



**Regal Navy** OXS  
PMS 2955



**Grape Smash Heather** ATGF



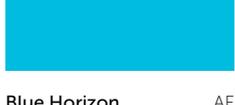
**Maroon** MR  
PMS 504



**Lavender** LV  
PMS 2635



**Military Green Heather** OVC



**Blue Horizon** AF  
PMS 311



**Regal Navy Heather** ADOD



**Grape Smash** RM8  
PMS 273



**Pale Pink** PI  
PMS 7436



**Military Green Triblend** Z5



**Teal** TE  
PMS 633



**Heather Navy** HN



**Purple** PR  
PMS 2685



**Pink** PS  
PMS 211

# People. Planet. Product.

At HanesBrands we believe it's our responsibility to drive the kind of behavior and actions that will protect the place we all call home. We are increasing our efforts to improve the lives of people, protect the planet and generate world-class sustainable products.

[hbisustains.com](https://hbisustains.com)

**HANES** *Brands*  
S U S T A I N A B I L I T Y

