



HI, WE'RE LANE SEVEN.

We do blanks better.

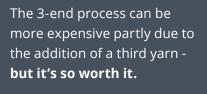
A BETTER SWEATSHIRT.

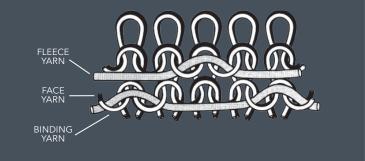
It starts with better materials, it continues with better design. We thought the fleece available to screenprinters was pretty average. There were many options, but they were all the same, same fabrics, same knitting, same printability.

So we decided to make them better, way better.

HOW DID WE DO IT?

When we got here, the only fleece available to screen printers was 2-end knitting...and it wasn't good enough. So, we started manufacturing fleece with a finer 3-end knit, which makes the garment surface easier to print.







LOFTIER & SOFTER HAND FEEL



MINIMAL DYE MIGRATION



GUARANTEED UNDER 5% SHRINKAGE





EARTH'S CLIMATE IS CHANGING ... WE ARE TOO.

We're committed to designing more sustainable products, with more environmentally-friendly fibers and processes.



Since 2021, we've recycled **44 MILLION** plastic bottles in the knitting of our fleece.

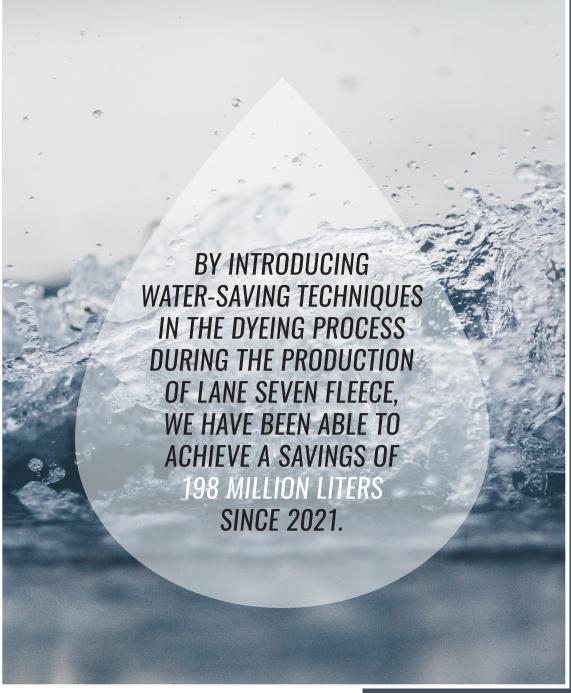


80% of our fleece is produced in our plants powered by renewable energy.











Lane Seven is committed to improving cotton farming practices globally with the Better Cotton Initiative (BCI).



MEET YOUR NEW FAVORITE HOODIE

Premium Pullover Hoodie LS14001 | Sage Camo

Super soft, under 5% shrinkage, premium 3-end fleece perfecting it for DTG.

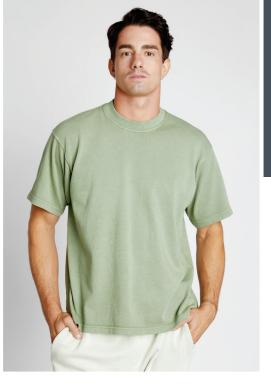


Vintage Raglan Hoodie LST004 Color Shown: Cloud Purple



2024

People are ready to shed lay-around loungewear and return to the world of statement making looks. The Urban Collection balances comfort and personality with subtle yet sophisticated details, and fashion-forward cuts and colors – made to move.



Urban Heavy TeeLS16005
Color Shown: Oil Green





Urban Pullover Hoodie LS16001

Color Shown: Salmon

Urban Sweatpants LS16006 Color Shown: Salmon

GO-TO STYLES



MIDWEIGHT

3-End Fleece

8.25 oz. (280 GSM) 80% Cotton 20% Recycled Polyester

Premium Pullover Hoodie

1 514001

Color Shown: Seafoam

Premium Fleece Joggers

LST006

Color Shown: Seafoam

Premium Crewneck Sweatshirt

LS14004

Color Shown: Chestnut

Premium Fleece Joggers

LST006

Color Shown: Chestnut



Premium Pullover Hoodie LS14001 Color Shown: Black



Premium Full Zip Hoodie LS14003 Color Shown: Navy



Premium Crewneck Sweatshirt LS14004 Color Shown: Sports Green

GO-TO STYLES

LIGHTWEIGHT

3-End French Terry

7.4 oz. (250 GSM) 80% Cotton 20% Recycled Polyester



French Terry Raglan Crewneck

LS13004

Color Shown: Black



Heavyweight Pullover Hoodie LS19001 Color Shown: Navy

HEAVYWEIGHT

3-End Fleece

10 oz. (340 GSM) 70% Cotton 30% Recycled Polyester



URBAN COLLECTION

STREETWEAR ELEVATED



A collection of premium 3-end fleece.

Urban Pullover Hoodie

L \$16001

Colors Shown: Lunar Rock, Pebble Blue, Oil Green, Burro

Urban Sweatpants

1 \$16006

Colors Shown: Lunar Rock, Pebble Blue, Oil Green, Burro





URBAN HEAVY TEE

Fabrication

26 Doubles 7.66 oz (260 GSM) 100% Combed Cotton Jersey













SALMON









OIL GREEN



PIGMENT BLACK

Heavy jersey. Pigment Dyed. Side-seamed. Double-needle top stitch on sleeve and bottom hem. Under 6% shrinkage. Tear away tags.



URBAN CREWNECK SWEATSHIRT











Fabrication 3-End Fleece 10 oz (340 GSM) 80% Cotton, 20% Polyester









Boxy fit, 3-end fleece, heavyweight, pigment dyed and no drawcords. Two panel hood and double needle topstitch on all seams. 1x1 ribbing at cuff and waistband. All colors pigment dyed except black and white. Tear away tags.





PEANUT BUTTER







LUNAR ROCK

d Fleece 40 GSM) olyester

WHITE



GRAPE ICE



PISTACHIO







Features

3-end fleece, heavyweight, and pigment dyed. Side pockets with extra internal YKK Zipper pockets for extra security. Elastic waistband and bottom cuff. Drawcords have metal tipping. SEAMLESS for perfect print real estate along the side of the leg. Pigment dyed (except for black and white). Tear away tags.



BURRO



OILGREEN

URBAN SWEATPANTS

Fabrication
3-End Fleece
10 oz (340 GSM)
80% Cotton, 20% Polyester



PEBBLE BLUE









PEANUT BUTTER

HEAVYWEIGHT COLLECTION

Heavyweight Pullover Hoodie LS19001 Color Shown: Navy



Heavyweight Pullover Hoodie LS19001 Color Shown: Meerkat





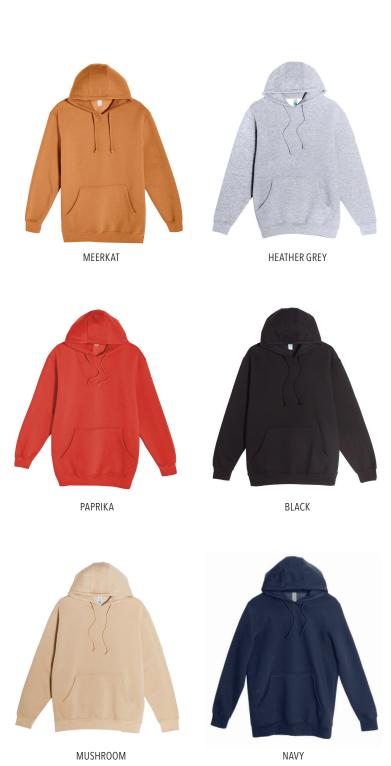




HEAVYWEIGHT LONG SLEEVE TEE

Fabrication 20 Singles 5.6 oz (190 GSM) Solids 100% Combed Cotton Jersey **Heather Grey** 90% Cotton, 10% Polyester





Features

100% combed cotton face yarn. Double-needle stitch on all seams. Three panel hood with fleece lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcords with knotted ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags.



HEAVYWEIGHT PULLOVER HOODIE





Fabrication 3-End Fleece

10 oz (340 GSM) Solids

70% Cotton, 10% Polyester, 20% Recycled Polyester

Heather Grey

65% Cotton, 15% Polyester, 20% Recycled Polyester





TEAL

WHITE

LAVENDER





SAGE

TOASTED COCONUT

VINTAGE COLLECTION

Vintage Raglan Hoodie

LST004

Color Shown: Cloud Purple

Vintage Joggers LST009

Color Shown: Cloud Purple

Mineral washed and laundered for superior hand-feel.



Vintage Raglan Hoodie LST004

Color Shown: Vintage Camel, Cloud Purple

Vintage Joggers

LST009

Color Shown: Vintage Camel, Vintage Mustard, Cloud Purple

Vintage Tee

LST002

Color Shown: Vintage Black, Vintage Mustard





VINTAGE TEE

30 Singles 4.3 oz (145 GSM)



Features

Side Seamed. Tight-knit. Double-needle topstitched. Shoulder taping. Tear away tags.



VINTAGE RAGLAN HOODIE

Fabrication
3-End Fleece
8.25 oz (280 GSM)
100% Cotton

VINTAGE BLACK VINTAGE DENIM





VINTAGE MUSTARD

VINTAGE OLIVE

VINTAGE ZINC







CLOUD BLACK

CLOUD PURPLE

VINTAGE WHITE

Features

100% cotton face for prime printability. Double-needle stitched on all seams. Dyed-to-match drawcord. Ribbed sleeves and cuffs. Twill neck tape. 95% cotton, 5% spandex for better recovery. Tear away tags.



VINTAGE LAKE VINTAGE CAMEL



Features

100% combed ringspun cotton for prime printability. Side-seamed. Dyed-to-match drawcords. Back pocket and jersey-lined front pocket. Laundered for superior hand feel.



VINTAGE CAMEL



VINTAGE DENIM VINTAGE BLACK

CLOUD BLACK





VINTAGE OLIVE



VINTAGE JOGGERS

Fabrication 3-End Fleece 8.25 oz (280 GSM) 100% Cotton

Mineral washed. Tear away tags.

OUTERWEAR

Premium Crewneck Sweatshirt

LS14004

Color Shown: Chestnut

Premium Pullover Hoodie

LS14001

Color Shown: Sports Green, Seafoam



Premium Pullover Hoodie

LS14001

Color Shown: Seafoam

Premium Fleece Joggers LST006

Color Shown: Seafoam

Premium Crewneck Sweatshirt

LS14004

Color Shown: Chestnut







Features

Raw hem, dyed-to-match flat drawcord, dropped shoulders. Double-needle topstitch on all seams. Tear away tags.

CROP HOODIE





FRIENDLY FIBER

MADE WITH
RECYCLED POLYESTER

Fabrication 3-End Fleece 7.05 oz (240 GSM)

85% Cotton, 15% Recycled Polyester







LILAC

BLACK



FRENCH TERRY

Fabrication

3-End French Terry 7.4 oz (250 GSM)





Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester







ROYAL HEATHER



DENIM HEATHER





WHITE





Features

Double-needle topstitch on all seams. Halfmoon patch on the back neck for easy relabelling. Ribbed cuffs. Twill neck tape. Under 6% shrinkage. 30 singles 100% cotton face yarn. Tear away tags.



MAUVE CHARCOAL HEATHER

FRENCH TERRY HOODIE







DENIM HEATHER

GRAPHITE HEATHER

NAVY

MAUVE



CHARCOAL HEATHER



WHITE



Features

Three panel hood with self-lining for extra comfort. Double-needle topstitch on all seams. Dyed-to-match drawcord with metal grommets. Half-moon patch on the back neck for easy relabelling. Twill neck tape. Under 6% shrinkage. Tear away tags.





PREMIUM PULLOVER HOODIE







3-End Fleece 8.25 oz (280 GSM)

Fabrication

Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers 60% Cotton, 30% Polyester, 10% Recycled Polyester

Heather Grey 70% Cotton, 20% Polyester, 10% Recycled Polyester



ANTIQUE GOLD



OCEAN BLUE



PURPLE



CARDINAL

WHITE



LEMON



HEATHER GREY



TRUE ROYAL



Features

Three panel hood fleece lined for extra comfort. 100% cotton face. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags.









COLOR SHOWN: ARMY GREEN

CHESTNUT











OATMEAL HEATHER

SAGE CAMO





















SANDSHELL







Fabrication 3-End Fleece 8.25 oz (280 GSM)

Solids

Heathers

Heather Grey



PREMIUM YOUTH PULLOVER HOODIE

80% Cotton, 10% Polyester, 10% Recycled Polyester

60% Cotton, 30% Polyester, 10% Recycled Polyester









LILAC

CHARCOAL HEATHR











TRUE ROYAL



PINA COLADA

Features

Two panel hood. Side-seamed. Double-needle topstitch on all seams. No drawstrings. Kangaroo pocket. Ribbed cuffs and waistband. Tear away tags.





PREMIUM FULL ZIP HOODIE



CHARCOAL HEATHER





Fabrication 3-End Fleece 8.25 oz (280 GSM)

Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester

Heather Grey

70% Cotton, 20% Polyester, 10% Recycled Polyester









HEATHER GREY







BLACK



TRUE ROYAL



RED

OATMEAL HEATHER



PREMIUM CREWNECK SWEATSHIRT





Fabrication 3-End Fleece 8.25 oz (280 GSM)

Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester

Heather Grey 70% Cotton, 20% Polyester, 10% Recycled Polyester





















SANDSHELL

WHITE











TRUE ROYAL

PURPLE

LEMON

COLOR SHOWN: NAVY

FUTURE FLEECE HOODIE





Fabrication

30 Singles 7.96 oz (270 GSM) Regenerated Fleece 55% Cotton, 45% Polyester









HEATHER GREY

CHARCOAL HEATHER

NAVY

Features

Two panel hood with fleece lining. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Tear away tags.

COLOR SHOWN: CHESTNUT

HEATHER GREY



CHESTNUT



ARMY GREEN

Features

Gusset insert for drop-crotch feel. Side-seamed. Ribbed bottom cuff and waistband, drawstring at waist. Two side pockets and back pocket. Tear away tags.

PREMIUM FLEECE JOGGERS



Fabrication 3-End Fleece 8.25 oz (280 GSM)

Solids

80% Cotton, 10% Polyester, 10% Recycled Polyester

Heathers

60% Cotton, 30% Polyester, 10% Recycled Polyester

Heather Grey

70% Cotton, 20% Polyester, 10% Recycled Polyester



SANDSHELL







SEAFOAM







BLACK



WHITE

JERSEY COLLECTION

Heavyweight TeeLS15001
Colors Shown: Charcoal Heather, Colony Blue

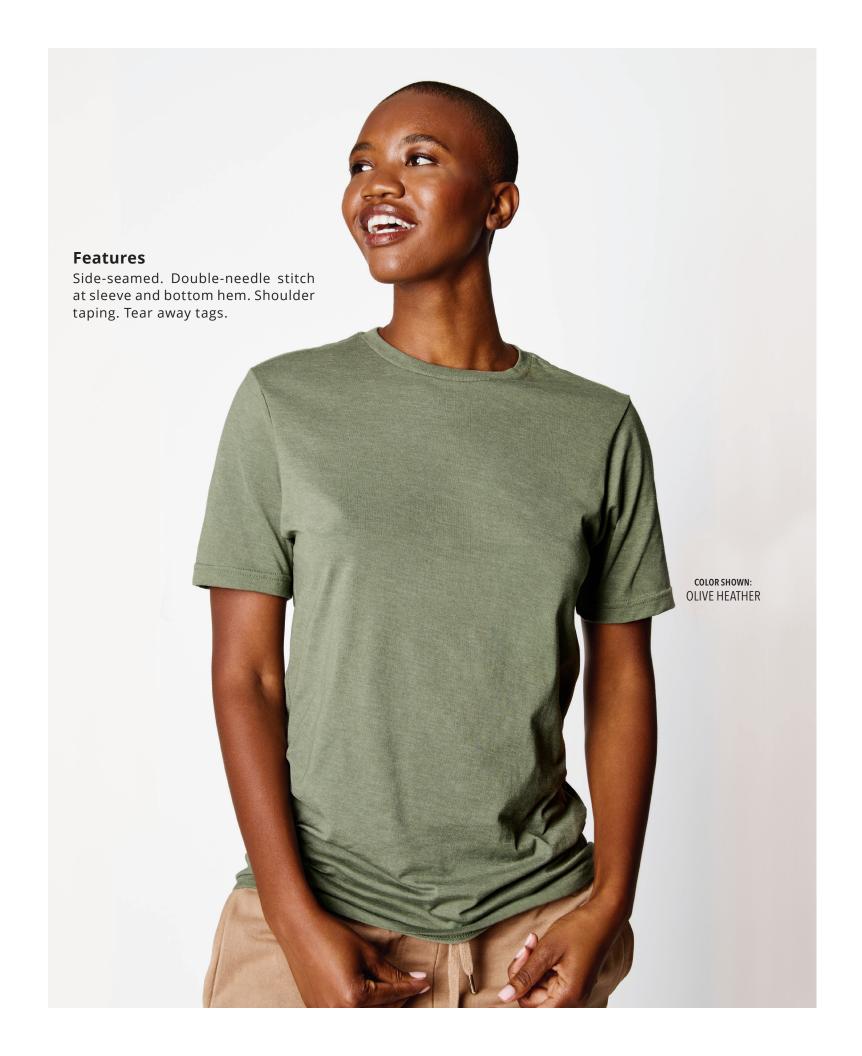












DELUXE CVC TEE

Fabrication

30 Singles 4.3 oz (145 GSM) Ringspun CVC Blend

Heathers

60% Cotton, 40% Polyester

90% Cotton, 10% Polyester



OLIVE HEATHER

COLOR REFERENCE

ANTIQUE GOLD	ARMY GREEN	BLACK	BLACK HEATHER	BLUE MIST	OCEAN BLUE	OIL GREEN	OLIVE HEATHER	PALE PINK	PAPRIKA
BROWN HEATHER	BUBBLE GUM PINK	BURGUNDY	BURGUNDY HEATHER	BURRO	PEANUT BUTTER	PEBBLE BLUE	PIGMENT BLACK	PIGMENT WHITE	PINA COLADA
CARDINAL	CARROT	CHARCOAL HEATHER	CHESTNUT	CLOUD BLACK	PISTACHIO	PURPLE	RED	ROYAL HEATHER	SAGE
CLOUD PURPLE	COLONY BLUE	COPPER	DENIM HEATHER	DUSTY BLUE	SAGE CAMO	SALMON	SANDSHELL	SEAFOAM	SLATE CAMO
GRAPE ICE	GRAPHITE HEATHER	HEATHER GREY	LAVENDER	LEMON	SPORTS GREEN	STORM	TEAL	TOASTED COCONUT	TRUE ROYAL
LILAC	LUNAR ROCK	MAUVE	MEERKAT	MUSHROOM	VINTAGE BLACK	VINTAGE CAMEL	VINTAGE DENIM	VINTAGE LAKE	VINTAGE MUSTARD
MUSTARD	NATURAL	NAVY	NAVY HEATHER	OATMEAL HEATHER	VINTAGE OLIVE	VINTAGE WHITE	VINTAGE ZINC	WHITE	

CUSTOM MANUFACTURING

From development to delivery.



DESIGN

Our goal is to help bring your concept from design to final product. We offer many customizations to help you do that, including:

- Sourcing Fabrications
- Printing & Embroidery
- Custom Colors
- Trims
- Labelling & Packaging

LEAD TIMES

Our lead times are competitive and our team will work with you to meet your delivery needs. Our factories are vertically integrated, and you will have full visibility on production stages. Lead times can also depend on the product design and quantity.

We are here to bring your vision to life and maintain great efficiency to make sure you receive your products in a timely manner.

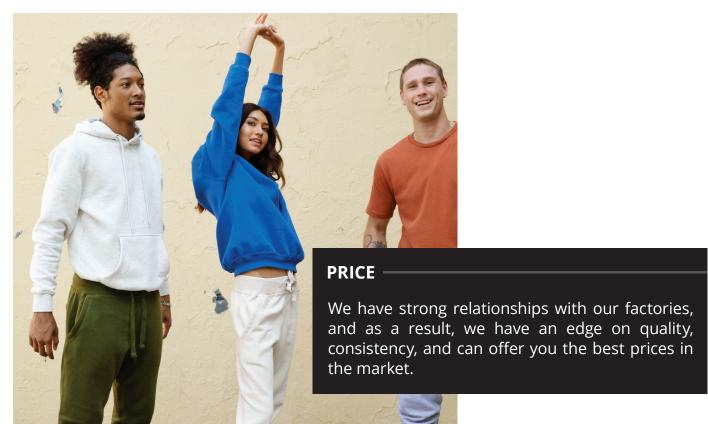


MINIMUMS

Minimums are based on custom style and fabrication offered.

You have the flexibility to order as many quantities as you like. For more details Speak to a Lane Seven Rep for more details.





SOCIAL RESPONSIBILITY

Better Blanks In a Better Way

We have stricter than industry standard quality checks in place, all of our manufacturing is done in vertically integrated, ethically responsible and socially compliant factories, so you can rest easy knowing you are delivering only the best to your customer.



Lane Seven Apparel is committed to maintaining and upholding responsible workplace and environmental standards. We only work with partners who have our shared values of a humane and safe workplace and all of our factories are WRAP certified. WRAP certifications are awarded based on both internationally and nationally accepted humane workplace standards, local laws, and ethical manufacturing regulations.

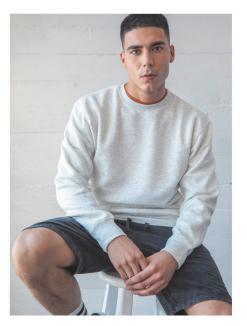
What is WRAP?

WRAP (Worldwide Responsible Accredited Production) is a globally recognized, independent 3rd party certifying body whose mission is to promote ethical, humane and lawful conditions and practices in all manufacturing facilities. Companies accepted into the WRAP organization go through an extensive application process in which manufacturing facilities, working environments, and worker's rights are inspected and approved by the WRAP association.

What Principles Does the WRAP Certification Include?

- Human resources management
- Health and safety standards
- Environmental and eco-friendly practices
- Legal compliance including import/export, customs compliance and security standards





















CORPORATE OFFICE / SALES / WAREHOUSE

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> ASI #: 66246 PPAI #: 630869

You can also find us at:







		MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS								
Style Number		XS	S	M	L	XL	2XL	3XL	4XL	
LS12000	CHEST (1" below armhole)	20	22	24	26	Χ	Χ	Χ	Χ	
CROP HOODIE	LENGTH (Measured from HPS)	17.5	18.5	19.5	20.5	Χ	Χ	Χ	Χ	
LS13001 FRENCH TERRY HOODIE	CHEST (1" below armhole)	19.75	20.75	21.75	22.75	23.75	24.75	25.75	Χ	
FRENCH TERRY HOODIE	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ	
LS13004 FRENCH TERRY	CHEST (1" below armhole)	19.5	20.5	21.5	22.5	23.5	24.5	25.5	Χ	
RAGLAN CREWNECK	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ	
LS14001 PREMIUM	CHEST (1" below armhole)	18	20	22	24	26	28	30	32	
PULLOVER HOODIE	LENGTH (Measured from HPS)	26 *4XL on	27 ly availabl	28 le in select	29 colors	30	31	32	33	
LS14001YH	CHEST (1" below armhole)	14	16	18	20	22	Χ	Χ	Χ	
PREMIUM YOUTH PULLOVER HOODIE	LENGTH (Measured from HPS)	20	21	23	25	27	Χ	Χ	Χ	
LS14003	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ	
PREMIUM FULL ZIP HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ	
LS14004 PREMIUM	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ	
CREWNECK SWEATSHIRT	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ	
LS15000 DELUXE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	30	
DELOXE IEE	LENGTH (Measured from HPS)	27 *4XL on	28 ly availabl	29 le in select	30 colors	31	32	33	34	
LS15000CVC	CHEST	16	18	20	22	24	26	28	Х	
DELUXE CVC TEE	(1" below armhole) LENGTH (Measured from HPS)	27	28	29	30	31	32	33	Χ	
LS15001	CHEST	16.5	18.5	20.5	22.5	24.5	26.5	28.5	30.5	
HEAVYWEIGHT TEE	(1" below armhole) LENGTH (Measured from HPS)	28	29	30	31	32	33	34.5	35.5	
	(weasarea nom nrs)	*4XL on	ly availabl	le in select	colors					



MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS

		WILASONLINENTS AND IN INCITES, DASED ON TEAT WILASONLIN							
Style Number		XS	S	M	L	XL	2XL	3XL	4XL
LS16001 URBAN PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
OKBAN FOLLOVEK HOODIL	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS16004 URBAN	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
CREWNECK SWEATSHIRT	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS16005 URBAN HEAVY TEE	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	Χ
OND/WYTE/WY TEE	LENGTH (Measured from HPS)	25	26	27	28	29	30	31	Х
LS16006 URBAN SWEATPANTS	WAIST	28	30	32	34	36	38	40	Χ
ORD/ (IV SVVE/ (IT / (IV) S	INSEAM	29	29	29	29	29	29	29	Χ
	OUTSEAM	40.5	41	41.5	42	42.5	43	43.5	Χ
LS18002 FUTURE FLEECE HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
TOTOKE TEEEEE THOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LS19001 HEAVYWEIGHT	CHEST (1" below armhole)	20.5	21	23	24.5	26.5	27.5	28.5	Χ
PULLOVER HOODIE	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	Χ
LST002 VINTAGE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	Χ
VIIVI/\GE TEE	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	Χ
LST004 VINTAGE RAGLAN HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ
VIIVIAGE NAGLAN HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ
LST006 PREMIUM FLEECE JOGGER	WAIST	28	30	32	34	36	38	40	Χ
FINEIVIIOIVI FLEECE JOGGER	INSEAM	28	29	30	31	32	33	34	Χ
	OUTSEAM	38	39	40	41	42	43	44	Χ
LST009 VINTAGE JOGGERS	WAIST	28	30	32	34	36	38	40	Χ
VIIVIAGE JOUGERS	INSEAM	28	29	30	31	32	33	34	Χ
	OUTSEAM	38	39	40	41	42	43	44	Χ

CHEST (1" below armhole)

LENGTH (Measured from HPS)

LS15009

HEAVYWEIGHT

LONG SLEEVE TEE

28

Χ

26

27.5 28.5 29.5 30.5 31.5 32.5 33.5 X

